

# हिंद पोल्ट्री

# HIND POULTRY

Vol. XXI December 2022 No. 6



UNLOCK THE IMMUNITY  
AT THE RIGHT TIME,  
WITH THE RIGHT STRAIN

**INTRODUCING**

## IBD-VIPx

VENTRI'S IMMUNE PLUS COMPLEX

**'CATCHING UP WITH THE FUTURE'**

**VENTRI BIOLOGICALS**  
(Vaccine Division of VHPL)

'Venkateshwara House', S. No. 114/A/2, Pune Sinhad Road, Pune 411030. Tel.: +91 (020) 24251803, Fax: +91-20-24251060 / 24251077.

Email: [ventri.biologicals@venkys.com](mailto:ventri.biologicals@venkys.com)



[www.venkys.com](http://www.venkys.com)



# KEMZYME<sup>®</sup> Protease



Patented  
multiprotease



Effective on vegetable  
and animal proteins



Active throughout  
gastrointestinal tract (GIT)

**KEMIN**  
ENZYMES

© Kemin Industries, Inc. and its group of companies 2022. All rights reserved. <sup>®</sup>™ Trademarks of Kemin Industries, Inc., U.S.A.

# Department of Animal Science, Anand Agricultural University, organized lectures on “Goodness of Chicken Egg: Nature’s Perfect Food”



On the occasion of World Egg Day - 2022, the Department of Animal Science, B. A. College of Agriculture and NAHEP-CAAST Project, Anand Agricultural University, Anand jointly organized lectures on “Goodness of Chicken Egg: Nature’s Perfect Food” on Friday, 14th October 2022 at Auditorium, BACA, AAU, Anand, Gujarat. The program was organized in hybrid mode where about 350 participants, mainly students, faculty members, university officers, poultry farmers, veterinarians, and poultry professionals attended in person as well as more than 1000 participants viewed in online mode. Dr. M. K. Jhala, Director of Research and Dean PG studies, AAU, Anand presides over the program.

The said program started with the welcome address by Dr. F. P. Savaliya, Principal Scientist & Head, Poultry Research Station & CC-PI, NAHEP-CAAST, AAU, Anand which was followed by a floral welcome of eminent speakers and invited guests. After the verbal and floral welcome of speakers and guests, Dr. R. S. Pundir, Principal and Dean, IABMI & PI, NAHEP-CAAST, AAU, Anand briefed about the activities of NAHEP to the august gathering. Dr. Y. M. Shukla, Principal and Dean, BACA, AAU, Anand addressed the participants and briefed them about the World Egg Day

program. The presidential address was delivered by Dr. M. K. Jhala, Director of Research and Dean PG studies, AAU, Anand and he focused on the goodness of chicken egg and how it is a perfect food and also briefed the participants about poultry activities carried out by AAU, Anand.

One of the two speakers Dr. S. R. Anand, Director, Anand Animal Health Pvt. Ltd. delivered a very interesting talk on “The Incredible Egg” and covered various aspects of production, nutritive values, myths busting, and facts about the chicken egg. Another eminent speaker Mr. Samir Patel, Managing Director, Qper India Pvt. Ltd. delivered a talk on “Nutritive Enhancement, Processing, and Marketing of Chicken Eggs.” Both lectures were informative and appreciated by participants. Some of the queries from participants were invited and attended to nicely by both speakers.

As a token of love, respect, and gratitude both speakers were felicitated by presenting mementoes by the organizers. The programme was concluded

by a vote of Thanks by Dr. R. M. Rajpura, Assistant Professor & Organising Secretary of the programme, Dept. of Animal Science, BACA & Co-PI, NAHEP-CAAST, AAU, Anand. 🇮🇳





# हिंद पोल्ट्री

MONTHLY POULTRY MAGAZINE

VOL. XXI No. 6 December 2022

## EDITORIAL BOARD

M.K.Vyas Chief Editor  
Dr. M.A. Mujeeb Ather,  
Dr. S.V. Rama Rao  
D. Chandra Sekaran  
Dr. V. Ramsubba Reddy

Publisher :

**SUGANDHA VYAS**

Editorial & Regd. Office

**HIND PUBLICATIONS**

# 204, Plot No. 19, Huda Complex,  
Saroor Nagar,  
Hyderabad - 500 035.

Telangana. INDIA

Phone : 040-40212359

Mobile : 093913 78805

093470 28641

E-mail : hindpoultry@hotmail.com

Website : [www.hindpoultry.com](http://www.hindpoultry.com)

YEARLY SUBSCRIPTION :

India Rs. 500/-

OTHER COUNTRY : \$ 60 or Equivalent

*Edited, Printed, Published and owned by*  
**M.K. Vyas and Published** from  
# 204, Plot No. 19, Huda Complex,  
Saroor Nagar, Hyderabad - 500 035. INDIA.

*Design and Typesetting*

**Akshaya Graphics**, Hyderabad.

*Printed at*

**Akruti Offset Printers**, Hyderabad.

A Magazine of

**HIND PUBLICATIONS**

RNI No. 7030/2002

Subject to Hyderabad Jurisdiction

## ADVERTISEMENT INTERACTION SECTION



9650559095



8939568828



020-25448834



9391058963



022-66950323



7898801916



9986957173



040-23633500



9849059508



9391378805



8600762228



020-25448834



8600185552



020-25448834



020-25448834



9487701805



[www.hindpoultry.com](http://www.hindpoultry.com)



9881133755



7228846450



9490612032



7300303154

# CONTENTS

HIND POULTRY DECEMBER 2022



Department of Animal Science .....	03
No more Eggs from Maharashtra .....	06
IPJA GLOBAL AWARD 2022 .....	09
Mr. Narendra Kumar Pasuparthi Interview .....	17
Eggs for the Elderly .....	22
Mr. Ricky Thaper at National Seminar .....	22
POULTRY INDIA Exhibition .....	27
Indian poultry Losing Rs 7,000 .....	32
Mycotoxins a Big Threat to Poultry .....	33
Indian Poultry Industry Faces Certain Problems .....	35
ILDEX Indonesia is back on Track .....	37
Aviagen .....	41
South Africa sends consumer meat .....	42
4th AGM & Symposium .....	43
11th Annual General Body Meeting INFAH Conducted in Mumbai ..	45
Mexico Open to GMO Corn for Livestock Feed .....	46

# No more Eggs from Maharashtra & other states as U.P. Govt to bring in new Poultry Policy

Uttar Pradesh would no longer import eggs and chicken from Maharashtra, Punjab and Andhra Pradesh. With an aim to become self-dependent in terms of eggs production and chicken, the Yogi Government has introduced new poultry policy. The policy would encourage poultry farming at large scale in the state and aims at producing 1.92 crore eggs per day in the next five years. Yogi cabinet has approved new poultry policy of state, which has set a target of Rs 1500 crore investment in this sector in the coming five years. At present there is huge gap between the demand and production of eggs in UP.

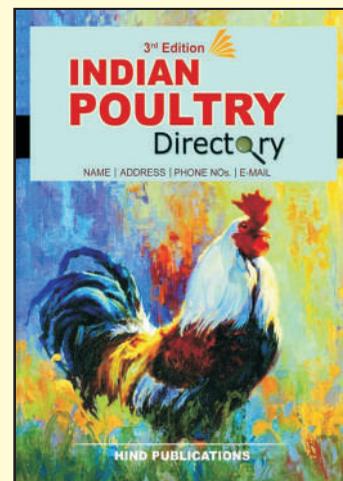


The state has been importing eggs as well as chicken from Maharashtra, Punjab and Andhra Pradesh mainly. The broiler chicks for the poultry farms of UP are also being imported from outside. According to the official spokesperson of UP Government, the new policy would generate 1.25 lakh employment in the poultry sector. A target of setting 700 new poultry units in UP has been fixed under the new policy.

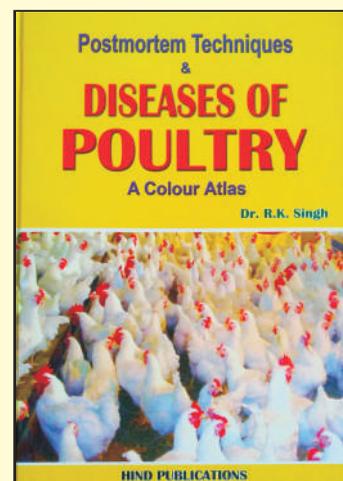
As per the policy, the new units would be given 100 per cent concession in the electricity duty. This expense would be borne by the animal husbandry department of state. Not only this, the new units have been given 100 per cent relaxation in the stamp duty on the land purchased for poultry farms. The state government would provide compensation for the interest paid by the new units on the loans taken by them. As per policy this units would get compensation at the rate of 7 per cent on the bank loans for a period of 60 months. In the policy, the financial structure for new project has been drawn in the ratio of 30:70, which means there would be 30 per cent margin and 70 per cent bank loans. The compensation on interest charged on loans would be provided as per this ratio. This would put a financial burden of Rs 295 crore on the state government.

In the new policy, rebates and concessions have been announced for the broiler farms also. The state government has fixed a target of producing 1.72 crore broiler chicks every year. For this special broiler parent farms would be established. The state government would start a dedicated portal, database management, and project facilitation centre for those willing to venture in the poultry business. The youths willing to start poultry business would be imparted training from the institutes of national repute in this sector. 🇮🇳

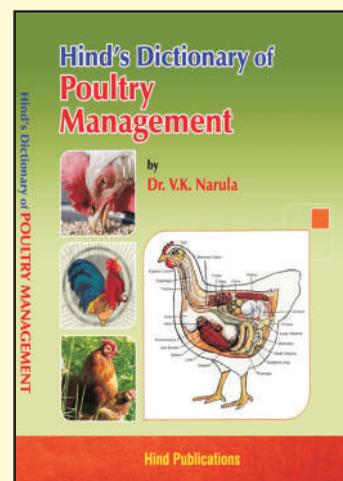
## BOOKS FOR SALE



Rs. 750/-



Rs. 1800/-



Rs. 550/-

### HIND PUBLICATIONS

204, Plot No 19, HUDA Complex, Saroor Nagar, Hyderabad - 500035

☎ +91-9391378805 📞 +91-9502159098

🌐 www.hindpoultry.com 📧 hindpoultry@hotmail.com

\* Postal Charges Rs. 40/- Extra for each book \* Postage Free if order is more than 4 books



# SUCCESS BREEDS SUCCESS

## ROSS 308 AP DELIVERS FOR VN HATCHERIES

*"The Ross® 308 AP offers the right mix of productivity, health and vitality to ensure the ongoing success of our business operations."*

### MR. ASHOK MANDAVA

Managing Director of VN Hatcheries

**VN HATCHERIES** A new broiler breeding company with a focus on new generation consumers and sustainability goals.

**SUCCESSFUL FARMERS** in India  
**CHOOSE** the Ross 308 AP for:

- 1.5 to 2 points of FCR improvement annually
- Average 10 - 15 more chicks per hen than the competition
- High meat yield and excellent meat quality

To learn more, visit our website at <https://ap.aviagen.com> or follow the QR Code below.



Aviagen India Poultry  
Breeding Company  
Private Limited  
+91 4252 233 650  
[info@aviagen.com](mailto:info@aviagen.com)  
[www.aviagen.com](http://www.aviagen.com)





## Trust Forms The Core Of Our 'BONDS'...

When it comes to setting higher benchmark of performance as compared to other chelated mineral sources; producers across the world spread over 100 countries, trust MINTREX®.

MINTREX® is the only globally available bis-chelate where one molecule of metal is attached to two molecules of HMTBa (2 hydroxy-4-methylthio-butanoic acid) by strong bonds. The unique, stable and neutrally charged structure of MINTREX® minerals lead to higher absorption, bioavailability and production performance as compared to other mineral sources. The uniqueness of MINTREX® minerals has been recognized by various international bodies like EU and AAFCO by classifying them as a distinguished class of minerals.

**Zn**  
80% Methionine Value

**CU**  
78% Methionine Value

**Mn**  
76% Methionine Value

## Building 'BONDS' Stronger

[www.novusint.com](http://www.novusint.com)



**\*TMO Plus**  
(For 'Trace Mineral Optimization' in Poultry)

\*TMO Plus standard premix from Novus® contains MINTREX® minerals as source of Zn, Cu and Mn. Novus® and MINTREX® trademarks of Novus International and are registered in the United States and other countries. 2022 Novus International, Inc. All rights reserved.





# IPJA GLOBAL AWARD 2022

Conducted at Hotel Avasa in Hyderabad

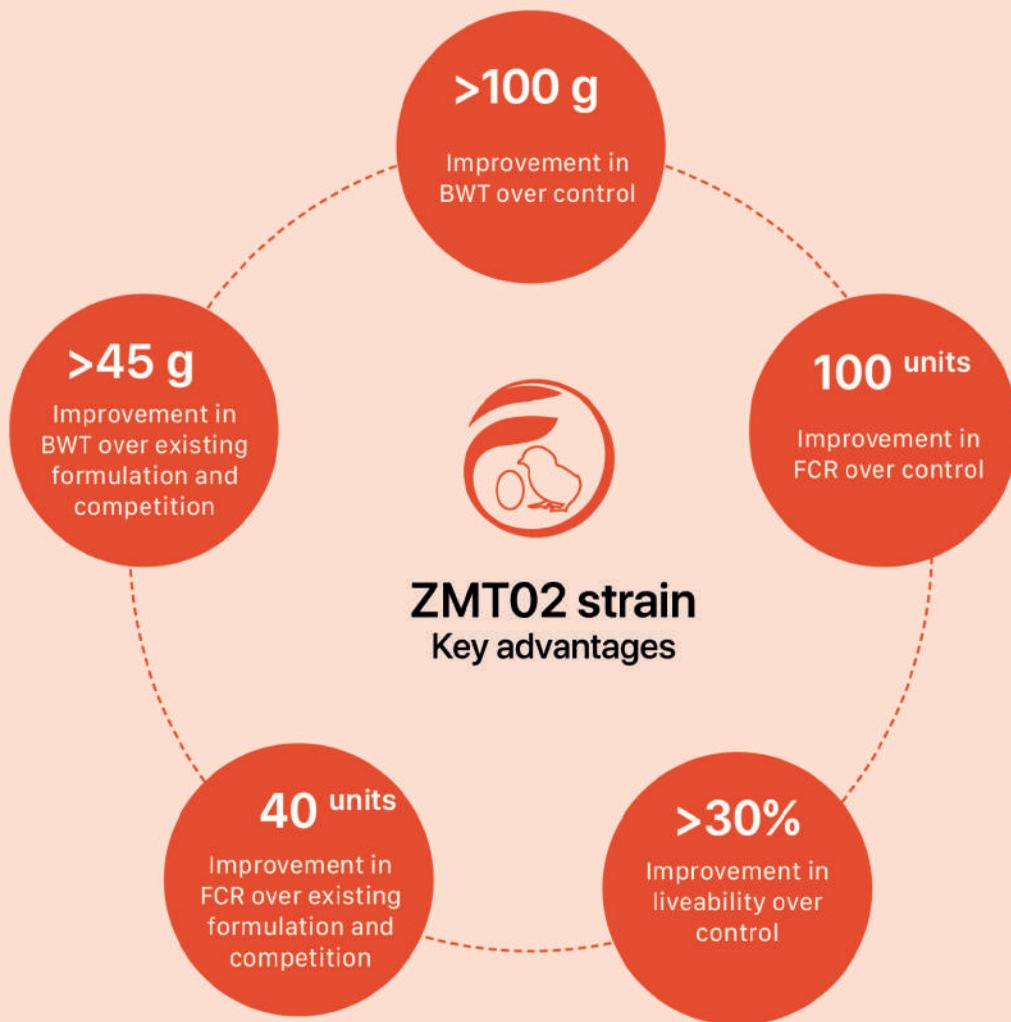
**IPJA** - An Association of Poultry journalists' has always been striving its best to go ahead with its agenda in creating awareness among the remote farmers along with producing Nutritious Food like Chicken and Egg for the benefit of the country. In this process, the people of the Poultry Fraternity have been working to accomplish the dream of our leader Late Padmashree Dr. B.V Rao. After 21 wonderful technical seminars at different regions of India in the last 5 years; IPJA hits another cord of Success through its 7th IPJA GLOBAL awards. After the two years of gap due to COVID 19, the Indian Poultry Journalists' Association resumed the prestigious award ceremony on 24th November 2022 in Hotel AVASA from 6.30 PM onwards where IPJA felicitated the Indian and international personalities and companies who have made outstanding contributions to the poultry industry.

The IPJA Award Night was attended by over 325 people from the poultry fraternity comprising farmers, Breeders, pharmaceutical companies, poultry equipment manufacturers, feed manufacturers, scientists, nutritionists, and veterinarians from India and overseas. The chief guest for the IPJA Global Award was Dr. Ranjeet Reddy, an honorable member of parliament from Telangana.

Dr. Ranjeet Reddy while speaking on the occasion congratulated all the award winners and said that the poultry industry in India has grown on its own from backyard industrial to this level. He said that innovation in genetics has helped a lot in the growth of our poultry industry. He further said that it's true that innovation in poultry feed and equipment has resulted in saving millions of tons of feed but still prices of feed are very high and had these innovations not saved the feeds the prices would



## The powerful probiotic strain screened and isolated from the chicken gut



— THE KEY TO TOTAL GUT INTEGRITY —  
**Improval BFS**

**Improval MS**

## The key to total gut integrity

Zenex AH was formerly Zydus AH

have gone beyond our imagination. He concluded his address by wishing all the people of the poultry fraternity and poultry industry good luck.

Prior to that welcome address was given by the president of the Indian Poultry Journalists' Association Mr. Balwant Singh Rana. While welcoming the guests he told that we have seen so many companies and individuals are consistently contributing for the growth of the Indian poultry industry. He said that innovation in pharmaceutical and nutrition is saving birds from emerging and reemerging diseases whereas the innovation in poultry equipment has taken care of bird welfare issues. He also said that an amazing improvement in the genetic potential of birds and quality of feed had not only resulted in an improvement in number of eggs and body weight of broilers but also in improving of FCR and this has resulted in saving millions of feeds for poultry farming community in India. Looking at all these efforts IPJA decided to provide a credible platform to honor the companies and individuals from India and overseas. He said that awardees are selected by a group of Jury.

After the welcome address chief guest of the function Dr. Ranjeet Reddy was felicitated by presenting a buckeye and shawl by Mr. B. S. Rana - President and Mr. M. K. Vyas, secretary IPJA. After felicitation of chief guest Dr. Ranjeet Reddy handed over the trophy and citation for the award winner in different category who were selected by the jury. Members of the jury were Mr. B. S. Rana, Mr. M. K. Vyas, Dr. D. K. Day, Mr. Ricky Thaper, Mr. Shyam Vane and



**Best Animal Healthcare - International HUEPHARMA**



**Posthumous Life Time Achievement Award to Late Mr. Handoja Santosha**



**Best Animal Healthcare - India Award PROVET**



**Best Scientist award Dr. G. B. Puttanaiah**



**Best Animal Nutrition Award NOVUS**



**Innovation in Poultry INTERFACE Pharmaceuticals Pvt. Limited**



**Best Distributor Award Tara Enterprises**



**Best Breeder Award Aviagen**



**Best Equipment manufacturer Award Sai Krishna Poultry Equipment**



**Best Feed Miller Award NOVELTECH**



# OUR FARMERS MADE PROFITS IN LAST 2 YEARS



- Local Breeding Program
- Lowest Feed Per Egg
- Maximum No. of Saleable Eggs
- Superior Livability
- Unmatched Technical Services

## Latest Performances



**Sri Sai Poultry Farm,  
Nizamabad, TS**

*Mr. B. Sai Krishna Rao*



**MADE ₹ 285/- MORE PER BIRD**



**D.S.P. Poultry Farm,  
Guntur, AP**

*Mr. Siva Kali Prasad*



**MADE ₹ 217/- MORE PER BIRD**

With **Srinivasa Hy-Line**

☀ Flock Age	: 90 Weeks	☀ Feed Per Day (Laying Period)	: 91.59 g
☀ Peak Production	: 96.04%	☀ % Achievement of Standard H.H Eggs	: 95%
☀ Weeks Above 90%	: 24	☀ Feed Cost Per Egg Upto 90 Weeks @ Rs. 26/KG	: Rs. 2.94/-
☀ Weeks Above 95%	: 8		
☀ Hen House Eggs	: 402.78		
☀ Cumulative Feed Per Egg	: 113.02 g		

1. Low feed consumption with good FCR, 2. Low pullets (minimum), 3. More than 24 weeks 90% production
4. No over sized eggs after 60 weeks

☀ Flock Age	: 89 Weeks	☀ Feed Per Day (Laying Period)	: 100.01 g
☀ Peak Production	: 94.10%	☀ % Achievement of Standard H.H Eggs	: 97.49%
☀ Weeks Above 90%	: 34	☀ Feed Cost Per Egg Upto 89 Weeks @ Rs. 26/KG	: Rs. 3.12/-
☀ Weeks Above 95%	: 15		
☀ Hen House Eggs	: 409.86		
☀ Cumulative Feed Per Egg	: 119.81 g		

I have taken 14 batches of Srinivasa Hy-Line since Srinivasa started supplying. I am a very happy customer due to low feed cost, good egg size & excellent shell strength. Added bonus is Srinivasa's technical support. I strongly recommend SrinivasaHy-Line to flourish in the industry. Hence I made profits even in the last 2 years.

## Srinivasa Farms™

**Srinivasa Farms Private Limited**

(CIN : U01222TG1983PTC003979)

📍 **Registered Office** : Plot No. 82, Kavuri Hills, Phase II, Madhapur, Hyderabad - 500081, Telangana, India.

✉ **E-mail** : contact@srinivasa.co

☎ **Phone** : +91 40 23633500 / 501, +91 91000 21340

🌐 [www.srinivasa.co](http://www.srinivasa.co) | Follow us on

Following is the list of Award winners

1. Best Scientist award: Dr. G. B. Puttanaiah
2. Best Processor: Nanda Group
3. Best Breeder: Aviagen
4. Best Animal Healthcare-International: HUVEPHARMA
5. Best Animal Healthcare- India-PROVET
6. Best Farmer Entrepreneur: Mr. Kuljas Rai
7. Best Feed Miller: NOVELTECH
8. Best Animal Nutrition: NOVUS
9. Innovation in Poultry: INTERFACE Pharmaceuticals Pvt. Limited
10. Best Distributor: Tara Enterprises
11. Impact in Poultry: Dr. Balaswamy- Advisor NECC and President NECPC
12. Best Equipment manufacturer Award Sai Krishna Poultry Equipment

IPJA Appreciation Award to Compound Livestock Feed Manufacturers Association (CLFMA), Indian Federation of Animal Health Companies (INFAH), Karnataka Poultry Farmers and Breeders Association (KPFBA) and Poultry Federation of India (PFI)

Posthumous Life Time Achievement Award was given to Late Mr. Handoja Santosha to recognize the contribution of this visionary leader. The award was accepted by Mr. Amiya Nath, Vice President (JAPFA). Vote of thanks was given by Mr. Shashank Purohit-Joint Secretary IPJA. While thanking all the awardees, members of Jury and sponsors he also thanked all the participants who had come from their day long busy and hectic schedule at the poultry India exhibition. 



**Best Farmer Entrepreneur Award  
Mr. Kuljas Rai**



**Best Processor Award Nanda Group**



**IPJA Appreciation Award CLFMA**



**IPJA Appreciation Award INFAH**



**IPJA Appreciation Award PFI**



**Impact in Poultry Award Dr. Balaswamy-  
Advisor NECC and President NECPC**



**Members of the Jury for Award Selection  
(L to R) Mr. Shyam Vane, Mr. Ricky Thaper, Mr. B.S. Rana, Dr. Ranjeet Reddy (Chief guest)  
Mr. M.K. Vyas, Mr. P. Chakradhar Rao, Dr. D.K. Dey**

Animal Feed Supplement



# B-Act<sup>®</sup>

Targeted protection



Huvepharma<sup>®</sup> proudly announces its  
**new probiotic**

Huvepharma N.V.  
Uitbreidingstraat 80 • 2600 Antwerp • Belgium  
P +32 3 288 1849 • F +32 3 289 7845  
customerservice@huvepharma.com



**HUVEPHARMA**  
[www.huvepharma.com](http://www.huvepharma.com)

Huvepharma SEA (Pune) Pvt. Ltd.  
42, 'Haridwar', Road 2 A/B  
Kalyani Nagar, Pune 411006, India  
P +91 20 2665 4193 F +91 20 2665 5973  
salesindia@huvepharma.com

# GLIMPSES OF IPJA GLOBAL AWARD 2022, HYDERABAD.



**IPJA Appreciation Award KPFB**



New venue!

**IMPACT**  
MUANG THONG THANI

# VIV ASIA 2023

BANGKOK, THAILAND  
8-10 MARCH

SAVE  
THE  
DATE!



[www.vivasia.nl](http://www.vivasia.nl)



Co-located with **meat pro**  
ASIA

## The complete Feed to Food global trade show in Asia

**WWW.VIV.NET**

Organized by

**vnu** EUROPE **vnu** ASIA PACIFIC

Supported by





## With Effective Government Policies and Regulatory Frameworks there's a Huge Opportunity to Build a Sustainable Poultry Meat Business in India

**Mr. Narendra Kumar Pasuparth**  
CEO & Co-Founder, Nandu's

Mr. Narendra Kumar Pasuparth, CEO & Co-Founder of Nandu's while communicating to Mr. M.K. Vyas said that his vision has been to become India's fastest growing and largest omnichannel and hyper-local meat brand. Over the last six years, we have been making diligent efforts to achieve this goal. Currently we have 60+ retail outlets across Bengaluru and Hyderabad. An excerpt of communication is given here under.

**Q1. Nanda Group has been one of the early pioneers of safe and healthy poultry. Since the last 5 decades, quality has been the top most priority. Is this what led to the inception of Nandu's, the fact that the meat wasn't reaching the consumers directly?**

**Ans :** Yes, you are absolutely right! Nanda Group, a pioneering company in the poultry business since 1963, has been producing great quality chicken for decades, but it was unfortunately not reaching the average Indian consumers' home. Nandu's was conceptualized as the 'missing link' to help complete this supply chain. We needed to transition the market from butcheries to retail stores and to online. Even with a large number of online players mushrooming, the market was still largely unorganized. Our focus has been to tap into that market gap. Since its launch in 2016, Nandu's vision has been to become India's fastest growing and

largest omnichannel and hyper-local meat brand. Over the last six years, we have been making diligent efforts to achieve this goal. Currently, Nandu's has 60+ retail outlets across Bengaluru and Hyderabad.

**2. How important is it to maintain transparency in the meat business, especially when more than half of the segment is unorganised? Do you feel your mode of operation is what gives you an extra edge above the rest of the players?**

**Ans :** When I returned to India in 2006, after working in the United States for over a decade, I was saddened to find that meat, particularly in the open markets, was being processed in filthy and unhealthy environments with no consideration for hygiene or quality. I studied the market and found that the largely unorganized sector was primarily responsible for the below-average quality of meat. However,

over the last few years, there have been positive changes brought about by newer brands who are trying to organize the market. At Nandu's, we believe that transparency and trust set us apart from the competition. If you walk up to any of our competitors and ask for traceability, they won't know anything beyond the supplier because they buy readymade chicken. Nandu's owns the hatcheries, feed mills, breeding farms, processing centre, food factory, cold chain infrastructure and retail stores. We have the technology that gives us traceability across the supply chain. That way, we can vouch for the health, hygiene and safety of our products.

**3. You are currently expanding rapidly in the Hyderabad market. Does this mean Nandu's has received a positive response from there? Was it difficult creating an awareness around the brand in a new market?**



# PHYTOGOLD

**A Next Generation Advanced  
Phytogenic Growth Promoter**



Microencapsulated  
Essential oil

Controlled & Targeted Release

Improved Bioavailability

Higher Stability

Technical collaboration with  
**Veezorg BV**  
A livestock care Dutch company

**RAVIOZA Biotech**  
Enriching Animal Wealth

G/15, Neelkanth Udyog Bhavan, Sakinaka Junction,  
Andheri Kurla Road, Mumbai - 400072 (MH) India  
Email: [contact@raviozabiotech.com](mailto:contact@raviozabiotech.com)  
[www.raviozabiotech.com](http://www.raviozabiotech.com)

**Ans :** We launched our operations in Hyderabad in November 2021 and the response has been phenomenal! Our customer base is evolving at an unprecedented pace and as a brand, we have been extremely fortunate to receive immense customer love. Every market has its own challenges. However, I wouldn't say that creating brand awareness has been a challenge. We pride ourselves on being a people's brand. We listen to our customers, engage with them, and build trusted allies in an ecosystem that's cluttered with unorganized players. Over the last one year, we have seen customers in Hyderabad interact and engage with Nandu's, through both online and offline channels. As an omnichannel brand, our endeavour to help our customers seamlessly move between different channels and still enjoy a unified shopping experience. Ultimately, it's about providing a delightful customer experience. More so, when it comes to meat buying, which has traditionally been one of the most underserved retail experiences across categories.

**4. What do you have to say about the D2C mode of operation in the meat business? Do you think it's viable for the long run?**

**Ans :** Since the onset of the Covid-19 pandemic, several brands are chasing the D2C model. Whether or not it's viable in the Indian meat business in the long term depends on myriad factors, such as the product, category, market dynamics, consumer behaviour, buying patterns, and the like. Since its inception, Nandu's has made a conscious decision to adopt the omnichannel model. We have never

really followed trends, but forged our own path. Today, as a hyperlocal and friendly neighbourhood brand, we offer our consumers the convenience of buying from our stores as well as ordering online from the comfort of their homes. Consumers today increasingly demand the choice to look at a product in a physical store and buy it online, or check the product online and purchase it from a physical store. At Nandu's, our omnichannel presence has helped us to meet these demands and win customer love.

**5. Having Nanda Group as the parent company, was it slightly easy to set up the base given the access you already had to great quality meat?**

**Ans :** Yes, there were definite advantages. Given that the Nanda Group has been in the poultry business for more than six decades, we have deep connections with the farmer communities. It helped us to work directly with farmers and fishermen, through integrated farming contracts, without the involvement of any third-party vendors or traders. This ensures that there's complete transparency and traceability in our production and retail processes, unlike with most other players in the segment. As a fully-integrated, farm-to-fork meat brand, it helps us to ensure that Nandu's product portfolio comprises responsibly farmed and sourced fresh chicken, mutton, fish and seafood, sans antibiotics, steroids and hormones. However, it's important to note that entrepreneurship comes with its own challenges. No one can teach you the tricks of the trade; they have to be learnt through your own efforts. In

that sense, it has been a great learning experience!

**6. What is your role in Nanda Group? Is it difficult managing both the entities or does it aid in better management of work?**

**Ans :** I have been hearing about the poultry business at the dinner table every day since my childhood, but I didn't know how to run the business until I got down to doing it! Managing both the entities, as you call it, can be a tough task on some days. But then, all things are difficult before they are easy. My father, a first-generation entrepreneur, has been a huge inspiration. I believe that he has instilled the right entrepreneurial values and encouraged all of us at the organization to add more value to our work, every day.

**7. Tell us your plans for Nandu's and Nanda group for the next 5 years. Where do you see both the brands?**

**Ans :** We have aggressive growth plans. By 2026, Nandu's aims to set up 150 retail stores across 3 states with a clear focus on bottom line profitability and with the aim is to transform the hyperlocal meat purchasing experience for meat lovers in the country. We want to make fresh, healthy and high-quality meat and meat products accessible to customers, irrespective of where they are based.

**8. What are the other markets you plan to foray into in FY 23-24?**

**Ans :** We plan to add 25 more retail stores in Bengaluru and Hyderabad, before foraying into Chennai, in the near future.

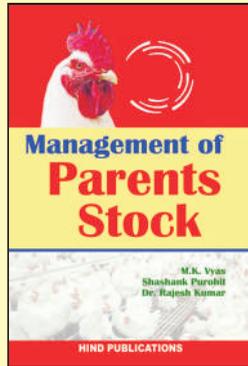
**9. Tell us about your investment plans, if any.**

**Ans :** So far, Nandu's has been a self-funded organization, backed by Nanda Group. Investors have expressed interest in funding the business as we explore new markets. Currently, we are in talks with prospective investors.

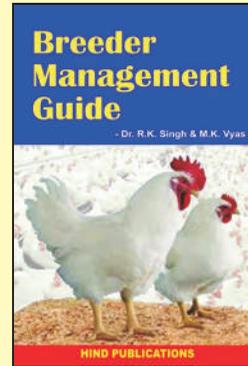
**10. What message would you like to give to the poultry industry in India?**

**Ans :** As we recover from the pandemic, consumers are increasingly making a conscious choice to buy from trusted brands that vouch for high standards of hygiene, health and safety of their products and services. Indian consumers are demanding healthier and more hygienic ways of buying meat. The poultry industry in India needs to address this growing demand by creating a more accountable ecosystem. We have the potential to be a global leader, provided we invest in food safety at all stages of production, processing, packing, storage, and marketing of meat and meat-derived products. Today, with effective government policies and regulatory frameworks, there's a huge opportunity to build a sustainable poultry/meat business in India. We need to proactively adopt sustainable solutions that cater to the needs of consumers as well as the planet. And finally, as an industry, we need to adopt a more collaborative approach when it comes to working with the farmer community. Although contract farming has been prevalent for several decades in India, a legal framework on farming agreements came into force only in 2020. In the poultry sector, this has paved the way for greater investments, creation of new markets, and better financial security for the farmers. 🇮🇳

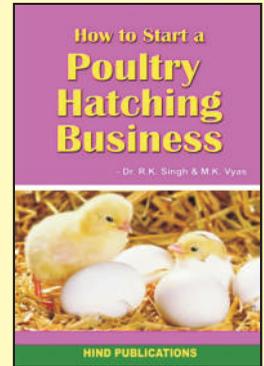
## BOOKS FOR SALE



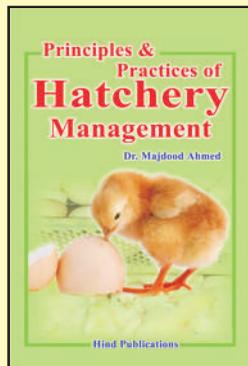
Rs. 450/-



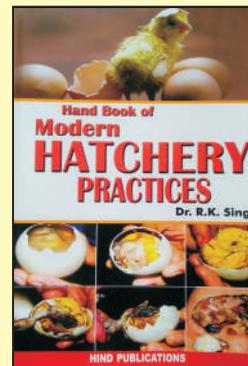
Rs. 295/-



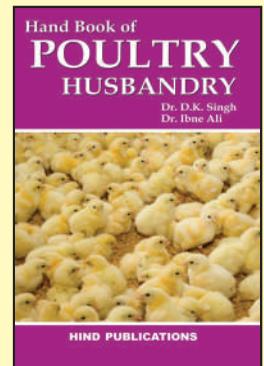
Rs. 250/-



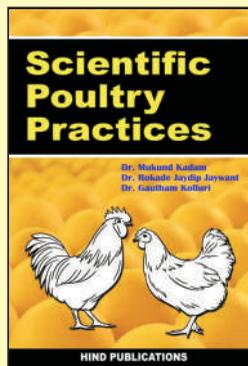
Rs. 495/-



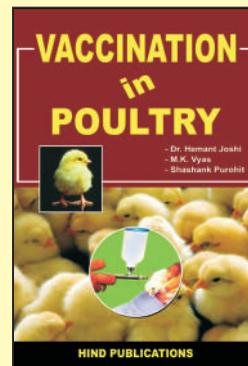
Rs. 325/-



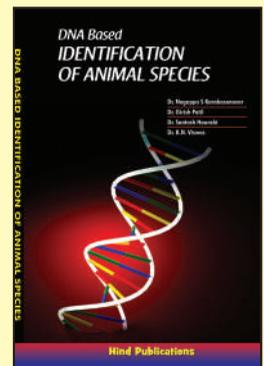
Rs. 395/-



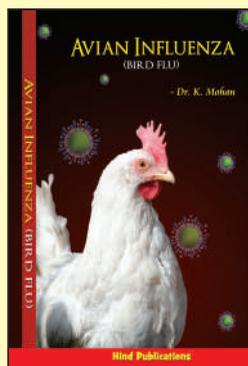
Rs. 750/-



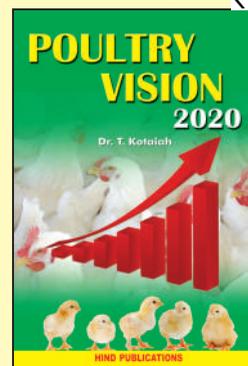
Rs. 495/-



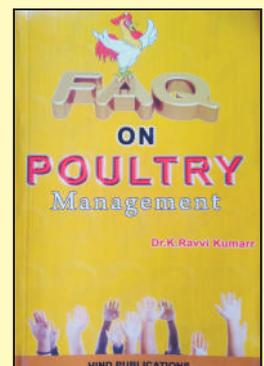
Rs. 330/-



Rs. 395/-



Rs. 325/-



Rs. 225/-

### HIND PUBLICATIONS

204, Plot No 19, HUDA Complex, Saroor Nagar, Hyderabad - 500035

+91-9391378805 +91-9502159098

www.hindpoultry.com hindpoultry@hotmail.com

\* Postal Charges Rs. 40/- Extra for each book \* Postage Free if order is more than 4 books

# Team Agrotech

YOUR STEPPING STONES IN SUCCESS!!

## Your Single Stop Source for



**CPM Lineator Technology:** Remotely Control the distance between roll and die surface, even when the pellet mill is on. This technology provides swift, accurate and safe roll adjustment, with no downtime, so no production loss.



Country Representative  
CPM ASIA

Complete Project management of Turnkey Solutions in the following areas:

1. Integrated Feed plants for Poultry, Floating Fish, Sinking Fish, Shrimps, Cattle etc.
2. Balance of plant equipments for Pre/Post processing
3. Complete Plant Automation Solution, on GATE In to GATE Out concept.
4. In-house design and manufacturing of Pre Fabricated steel structures for Plants, Warehouses.



For Queries Contact



CONTACT TODAY

**Team Agrotech Pvt Ltd**

Plot No. 1161, Hudkeshwar Road,  
Aashirwad Nagar, Nagpur-440 024.  
(Maharashtra)

Email : [teamagrotech@yahoo.com](mailto:teamagrotech@yahoo.com)

Web : [www.teamagrotech.com](http://www.teamagrotech.com)

Call Us - +91-9650559095

# Eggs for the Elderly

## The Colombian Golden Line



A few months ago, the National Federation of Poultry Producers of Colombia (Fenavi) launched an idea that seems to be excellent: The Golden Line of Nutrition Counseling for the Elderly.

With the endorsement of the Colombian Association of Clinical Nutrition, they focus on providing free nutritional education about eggs and its products to this forgotten group of the population. It seems to be a perfect idea, for several reasons. One for focusing on eggs, of which, once again, because it is the perfect protein and affordable, from the economic point of view. The second is that it is a perfect idea, because Fenavi had the brilliant plan of focusing on a sector of the population, which although Colombia and other countries of the region do not represent the same proportion as in European countries,

it is in fact growing in Latin America. Moreover, we rarely take care of them. It is a sector that is sometimes forgotten and much more vulnerable, especially in these times of pandemic.

To strengthen the well-being of our elderly is to strengthen our society and to be fair with whom has given everything for us. Using a product like eggs, which in a few grams has the protein that an elderly may need, is great. In addition to the nutritional value aspects, eggs have advantages for those older adults who already eat little – a single egg can feed them well – or those who have problems with teeth or swallowing, as the cooked egg has a soft bite. In addition, it has a great versatility with all the other ingredients that can be added to it, providing a tremendous variety to the diet. Only five years ago, in 2016, Colombia's per capita consumption was 252 eggs per person. This year, according to Fenavi, they will close by 325 eggs per person, or almost a 30% increase. As you can see, Colombia is committed to increasing its egg consumption. So, congratulations to Colombia's Fenavi. May other countries imitate this initiative, worthy of replication for the sake of others. And of the industry. 

## Mr. Ricky Thaper at National Seminar organised by CPDO (NR) Chandigarh



Mr. Ricky Thaper, Treasurer Poultry Federation of India and Vice President IB Group- North spoke at one day National Seminar on “Strategic Approach for Sustainable National Food Security and Improving Country GDP through Poultry Production” organised by Central Poultry Development Organisation (NR) Chandigarh in collaboration with Defence Institute of High Altitude Research (DRDO), Leh on December 03, 2022 in Chandigarh. Welcome Address was given by Dr. Kamna Barkataki , Director, CPDO. Mr. Tarun Shridhar, Former Secretary. DADF,GOI, gave keynote address. Dr. PK Shukla, Dean, DUVASU, Mathura was the Guest of Honour and MR. IS Duhan, IG, ITBP was the Chief Guest. The other speakers at the seminar were Dr. Sujit K Dutta, Joint Commissioner, Dr. Rakesh Gupta, DGM, Venky's, Dr. Lippi Saiirwal, Assistant Commissioner, Poultry, Dr. Manish Chatli, Director, ICAR-CIRG & Dr. Vijay K Bharti, Scientist, DRDS. 



## Bringing an Integrated approach to nutrition



**Feed Management**



**Farm Management**



**Health Management**



Scan the code for latest updates

Trouw Nutrition India Pvt. Ltd.  
Unit No. L4 04, SLN Terminus, Survey No. 133, Besides Botanical Gardens  
Gachibowli, Hyderabad - 500 032, Telangana. T: +91 40 2988 0258  
E: [customercareindia@trouwnutrition.com](mailto:customercareindia@trouwnutrition.com) W: [www.trouwnutrition.in](http://www.trouwnutrition.in)



# Poultry Waste Rendering Plants



Different capacity Plants  
Eliminates waste, makes profit

For Farm mortality  
Layer/Breeder Manure  
Hatchery Waste  
Slaughter Waste



**DHOPESHWAR ENGINEERING PVT LTD**

An ISO 9001:2015 COMPANY

A-16, CIE, Balanagar, Hyderabad - 500 037, India.

Mobile : +91 93910 58963

Website : [www.dhopeshwar.in](http://www.dhopeshwar.in) Email: [sales@dhopeshwar.in](mailto:sales@dhopeshwar.in)



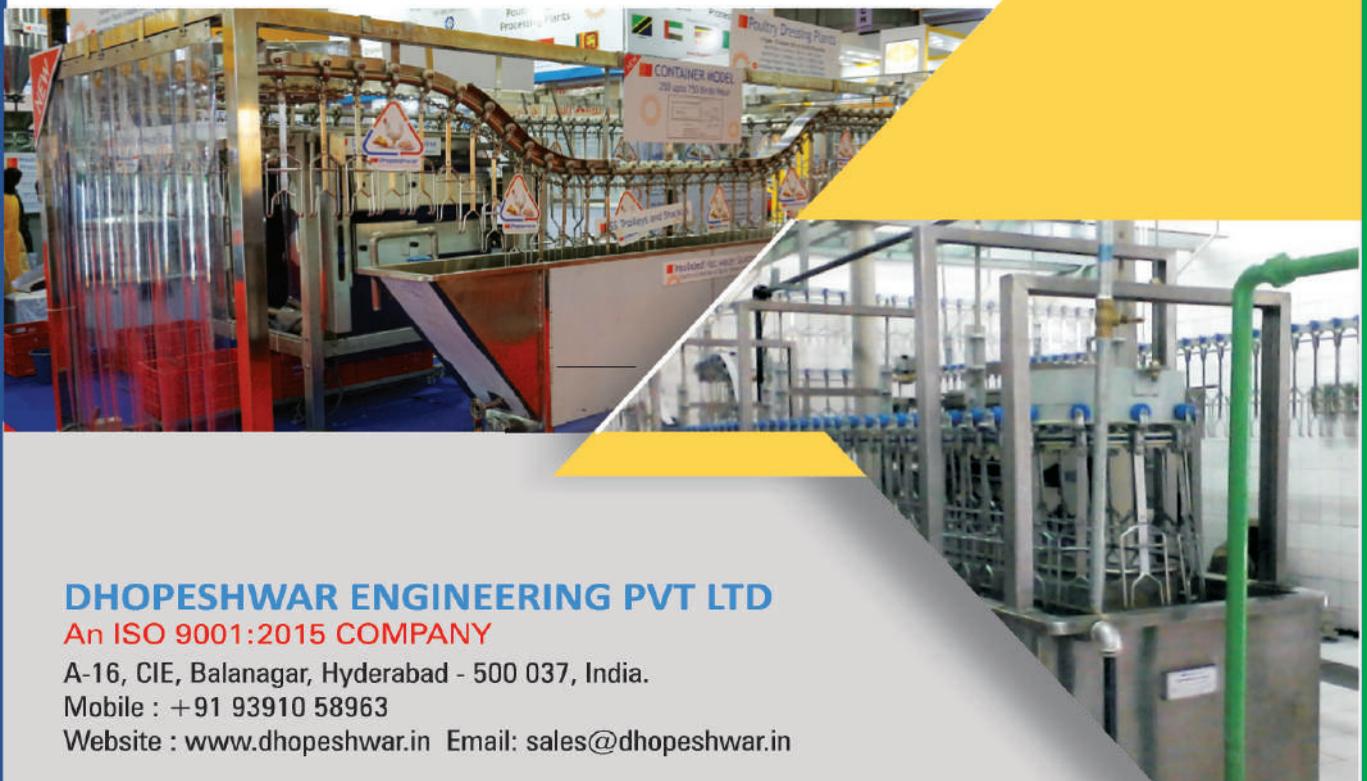


**Dhopeshwar**  
Engineering Process Plants  
*Exported to 21 countries*

# Poultry Dressing Plants

Different capacity Plants  
For Best Quality Meat

Fully Conveyorisised  
Hybrid Conveyor  
Dressing Equipment  
Retail dressing Eq.



**DHOPESHWAR ENGINEERING PVT LTD**

An ISO 9001:2015 COMPANY

A-16, CIE, Balanagar, Hyderabad - 500 037, India.

Mobile : +91 93910 58963

Website : [www.dhopeshwar.in](http://www.dhopeshwar.in) Email: [sales@dhopeshwar.in](mailto:sales@dhopeshwar.in)



# VIV TURKEY 2023

ISTANBUL, TURKEY | 6 - 8 JULY | POWERED BY VIV

10<sup>th</sup> INTERNATIONAL TRADE FAIR FOR POULTRY & TECHNOLOGIES

Reach the world's new markets from your key market Turkey !



Istanbul

BOOKING IS  
AVAILABLE

[www.vivturkey.com](http://www.vivturkey.com)  
[www.viv.net](http://www.viv.net)

ISTANBUL EXPO CENTER  
HALL 1-2-3 

VNU | EUROPE

Diamond Sponsor:



Platinum Sponsor:



Gold Sponsor:



Gold Sponsor:



Silver Sponsor:



Supporting Authorities, Associations and Organizations:



Organizer:



THIS FAIR ORGANIZED BY THE APPROVAL OF UNION CHAMBERS AND COMMODITY EXCHANGES OF TURKEY ACCORDING THE LAW NUMBER 5174.

# LARGEST POULTRY EXHIBITION IN ASIA AT HYDERABAD, INDIA



## POULTRY INDIA Exhibition concludes with a turnout of over 42000 visitors and 300 companies showcasing their products

One of Asia's largest exhibition on Poultry "Poultry India "concluded with the visits of over 40000 visitors. In this exhibition 374 companies, including 39 companies from overseas including Hind Publications one of the largest publishers of books on Poultry and widely circulated monthly magazine on Poultry from Hyderabad showcased their products in 5 halls spreading in 27500 meters of space.

One of Asia's largest exhibition on Poultry "Poultry India "concluded with the visits of over 40000 visitors in Hitex at Hyderabad. In this exhibition over 374 companies, including 39 companies from overseas showcased their products in 5 halls spreading in over 27500 meters of space. Speaking at the inauguration of the three-day exhibition Dr. Ranjeet Reddy said that our poultry industry has helped greatly in tackling the nutritional and protein deficiency in the country by providing eggs and chicken at most economical price. He said that despite challenges on several front India's broiler production for 2023 is



projected to increase by 7 percent whereas the demand of processed chicken meat is projected to grow between 10-21 percent. He further said that layer production is also all set to touch 125 billion eggs. Dr. Ranjeet Reddy also pointed out that Telangana has introduced boiled egg in mid-day meals in State-run schools and Anganwadi centres which has helped farmers to get the remunerative price of their product. He said that if other

states also follow the same pattern the poultry industry will grow more rapidly to provide nutritional food to people of this country..

BJP Kisan Morcha national general secretary and MP Anil Bonde, who visited the exhibition along with BJP State leaders, said that there is a need for research-driven development of innovative technologies in the poultry sector. He said that the poultry sector played a major role in the development of agri-allied sectors by providing livelihood to rural households. Visitors visiting the expo were greatly satisfied to witness the newer technologies in the field of feed manufacturing, equipment, pharmaceuticals, biologicals, EC

1.	An Entrepreneurs Guide to Start a Poultry Business	450/-
2.	Avian Influenza (Bird Flu)	395/-
3.	Biotechnology in Poultry	395/-
4.	Bio-security in Poultry Chart (Chart Size : 18' x 25")	80/-
5.	Biosecurity in Poultry	355/-
6.	Breeder Management Guide	295/-
7.	Commercial Chicken Nutrition	445/-
8.	Chicken Egg's Nutrition Functions & Cooking Techniques	345/-
9.	DNA Based Identification of Animal Spices	330/-
10.	Doctors Be Aware- Ignorance of law is no excuse	245/-
11.	EMU Farmers Management Manual	395/-
12.	EMU Meat Processing	335/-
13.	FAQ on Poultry	225/-
14.	Glimpse of Indian Poultry Industry	235/-
15.	Guidelines For Quail Farming	250/-
16.	Guide Lines for Broiler Farming	200/-
17.	Guidelines for Rural Poultry Production	295/-
18.	Guidelines for Turkey Farming	850/-
19.	Good Production Practices for Poultry Feed Industry	300/-
20.	Goat Disease DiagNosis & Treatment	325/-
21.	Hand Book of Poultry Husbandry	395/-
22.	Hand Book of Poultry Disease Diagnosis and its Treatment	240/-
23.	Hand Book of Integration in Poultry	250/-
24.	Hand Book of Hatchery Technology	325/-
25.	Hind's Dictionary of Poultry Management	550/-
26.	How to Start a Poultry Hatching Business	250/-
27.	Indian Poultry Directory (Name, Address & Phone No.) 3rd Edition	750/-
28.	Knowledge Engine of Chicken Eggs	295/-
29.	Management of Environmentally Controlled Houses in Poultry	210/-
30.	Management of Parents Stock	450/-
31.	Poultry Feedstuffs & Feed Additives	395/-
32.	Poultry Diseases Chart (Chart Size : 25" x 36")	140/-
33.	Poultry Development and Alternative Poultry	295/-
34.	Poultry Feed and Formulation	495/-
35.	Postmortem Techniques and Poultry Diseases : A Colour Atlas	1800/-
36.	Poultry Vision 2020	325/-
37.	Profitable Goat Farming	275/-
38.	Principle & Practices of Hatchery Management	495/-
39.	Recipes Book- Telugu & English	35/-
40.	Recepee Book- Hindi & English	35/-
41.	Recent Advances in Broiler Chicken Nutrition	760/-
42.	Seven Stages of Layer Management	180/-
43.	Science of Buffalo Farming	295/-
44.	The Essentials of Biosecurity of Indian Dairy Farms	245/-
45.	Scientific Poultry Farming	750/-
46.	Vaccination in Poultry	495/-
47.	Value Added Chicken – An Entrepreneur's Guide	195/-
48.	आधुनिक ब्रायलर पक्षियों का उत्पादन	260/-
49.	मुर्गियों की बिमारियों एवं उपचार	325/-
50.	क्या होता है एसा ?	185/-
51.	लेयर अण्डा देने वाली मुर्गियों का उत्पादन	325/-

To get these books Contact

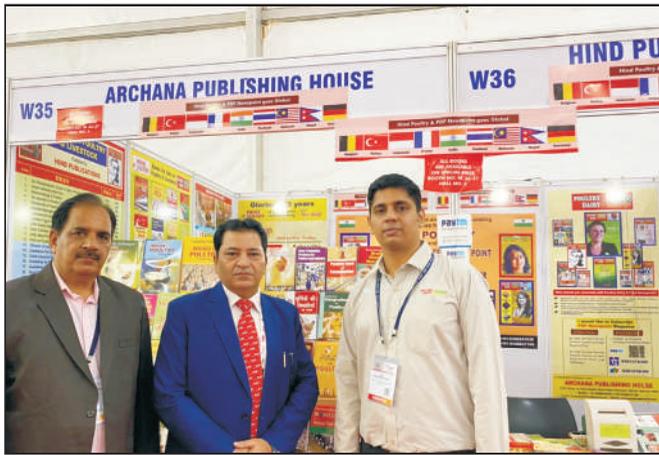
contact: **M.K.VYAS,**

**Hind Publications**

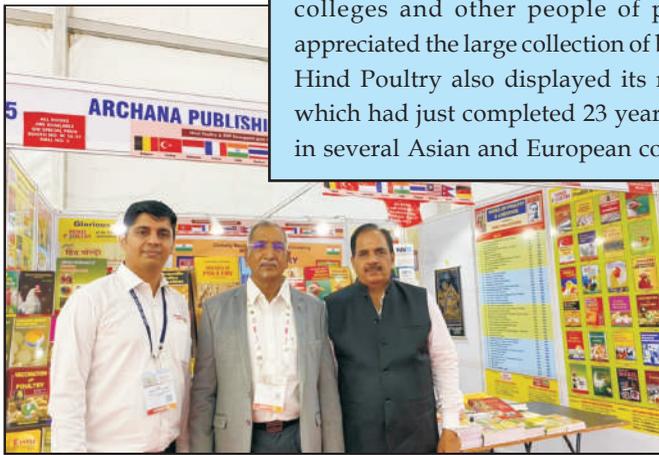
204, Plot No 19, HUDA Complex, Saroor Nagar HYDERABAD 500035

**Call : 09391378805 Whatapp : 9502159098**

Website: [www.hindpoultry.com](http://www.hindpoultry.com) E-mail: [hindpoultry@hotmail.com](mailto:hindpoultry@hotmail.com)



Hind Publications, the largest publishers of books on poultry had also participated in this prestigious exhibition as an exhibitor and displayed over 75 titles on poultry and livestock. Booth of Hind Poultry attracted large number of visitors including farmers, new entrants of poultry business, veterinarians, librarians of veterinary universities and colleges and other people of poultry fraternity. All the visitors appreciated the large collection of books published by Hind Publications. Hind Poultry also displayed its monthly magazine HIND POULTRY which had just completed 23 years of its publications with its presence in several Asian and European countries.





houses, knowledge transfer, breeding and several other sectors.

Hind Publications, the largest publishers of books on poultry had also participated in this prestigious exhibition as an exhibitor and displayed over 75 titles on poultry and livestock. Booth of Hind Poultry attracted large number of visitors including farmers, new entrants of poultry business, veterinarians, librarians of veterinary universities and colleges and other people of poultry fraternity. All the visitors appreciated the large collection of books published by Hind Publications. Hind Poultry also displayed its monthly magazine HIND POULTRY which had just completed 23 years of its publications with its presence in several Asian and European countries.

A day before the exhibition, on 22<sup>nd</sup> November Knowledge Day 2022 was concluded. It was a technical seminar which was attended by more than 1400 delegates.

Welcome address was given by Mr. Anil Dhumal. At the time of lightening of the lamp Mr Upamanyu Basu, Dr. P. K Shukla, Mr. Harish Garware, Mr. P.



Chakradhar Rao and Dr. Vijaya Makhija were also present on the dias. First presentation of this knowledge day was made by Gregg Hitt on Breed Performance in Modern Times. The second speaker was Dr. Sudhanshu, Secretary, Ministry of Commerce, Agricultural & Processed Food Products Export Development Authority who made his presentation virtually, on Harnessing the potential of Exports. Mr. Srinivas Kuchibhotla, KPMG Partner spoke on Digital Technologies for Marketing of Chicken & Eggs. The second session started with the presentation of Mr. Rahul Sharma, M.D - APCO Worldwide, who presented his view on Brand Building of Indian Poultry Sector. A panel discussion started



after the presentation on "Strategies to address price escalations of Corn & Soybean Meal" The session was chaired by Mr. G. Chandrashekhar, Mr. Bahadur Ali, and Dr. O.P. Chaudhary.

Mr. Pullela Gopichand, Indian Badminton Legend, and Chief coach for the Indian Badminton Team was invited as motivational speaker. A vote of Thanks was given by Mr. Harish Garware. In concluding session Mr. Nisar Ahmed and Mr. Jagbir Singh Dull were felicitated as Legend of the Poultry Industry. Prior to that a press conference was arranged in Hotel Marriot on 21<sup>st</sup> November 2022 where organizers and members of EAC interacted with the electronic and print media..

Press conference was addressed by Mr. Shirish Dhopeswar Secretary IPEMA, Mr. Anil Dhumal, Mr. K.G Anand, Mr. Chakradhar Rao - President IPEMA, Mr. Pradeep Rao, Mr. Harshvardhan Reddy, Mr. Mohan Reddy, Mr. Harish Garware, Director- IPEMA and Dr. M. Balaswamy, President - NECPC & Advisor - NECC. During the press conference over view of the exhibition was presented by Mr. Anil Dhumal. He said that it is a combined effort of all of us that now our exhibition has been marked on the global trade fair for poultry. 

# Indian poultry Losing Rs 7,000 crore due to Under- recovery in Eggs



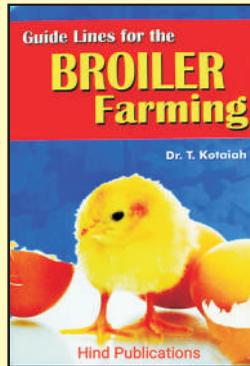
The loss is attributed to the hike in feed prices and lower realisation price for the eggs, according to the Telangana State Poultry Federation.

Poultry farmers are losing about 75 paise per egg as the retail price is lower than the cost of production. The farmers are also losing about Rs 100 per bird sold due to the same reason. The loss is attributed to the hike in feed prices and lower realisation price for the eggs, according to the Telangana State Poultry Federation, which has demanded for a Poultry Board on the lines of various boards set up in the country.

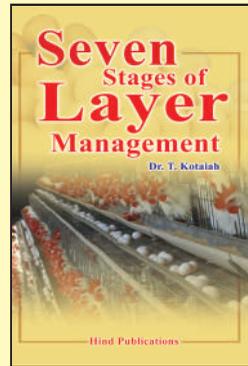
The Board, according to the federation, should fix the prices of the eggs and the chicken taking into consideration the input costs and also plan the feed requirements. The poultry industry in the country is pegged at Rs 1.2 lakh crore and is poised to increase in value by 5 to 8% this year. The poultry industry in India produces more than 100 billion eggs and more than six million metric tonne of poultry meat in a year.



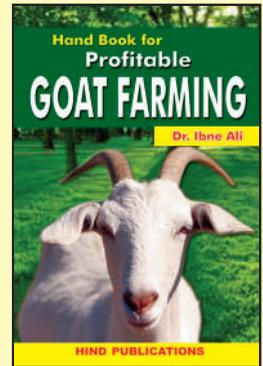
## BOOKS FOR SALE



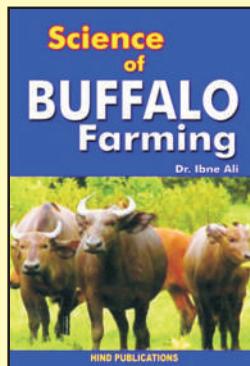
Rs. 200/-



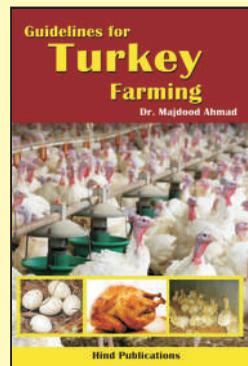
Rs. 180/-



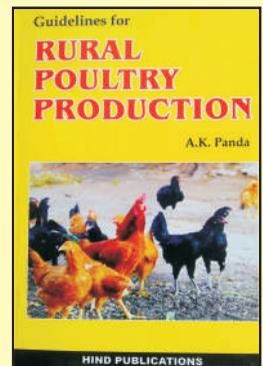
Rs. 275/-



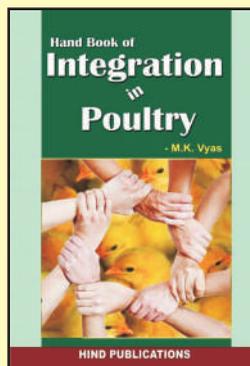
Rs. 295/-



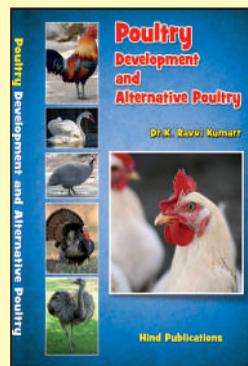
Rs. 850/-



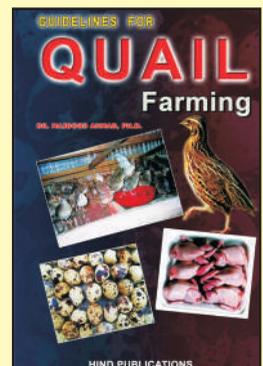
Rs. 295/-



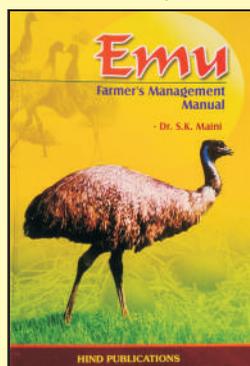
Rs. 250/-



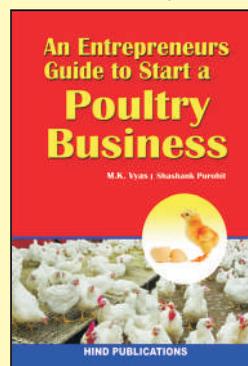
Rs. 295/-



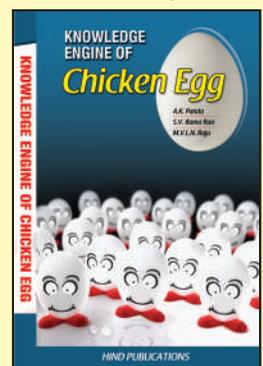
Rs. 250/-



Rs. 395/-



Rs. 450/-



Rs. 295/-

### HIND PUBLICATIONS

204, Plot No 19, HUDA Complex, Saroor Nagar, Hyderabad - 500035

+91-9391378805 +91-9502159098



www.hindpoultry.com



hindpoultry@hotmail.com

\* Postal Charges Rs. 40/- Extra for each book

\* Postage Free if order is more than 4 books



# Mycotoxins a Big Threat to Poultry

Mycotoxin is hidden enemy for poultry farming. Mycotoxin become worldwide problem due to high incidence and level of occurrence in animal feed. Increase in feed cost has just aggravated this problem. Mycotoxin have high potential risk to public health as well. According to the FAO approximately 25% of the world's agricultural products is contaminated with mycotoxins, and this contamination maybe due to saprophytic fungi before harvest of these crops while they are still in the field, during the process of harvest, and even after harvest during the storage of these. The most common poultry feed ingredients contaminated by mycotoxins include - Maize, Wheat and wheat by-products and Soybean meal. Storage condition of grains and environment factors are major factors for development of mycotoxicosis. Aflatoxins (AF), zearalenone (ZEN), ochratoxin A (OTA), fumonisin (FUM), trichothecenes such as deoxynivalenol (DON), and T-

2 toxin are some of the mycotoxins that can significantly impact the health and productivity of poultry. In general, contaminated feeds usually contain more than one mycotoxin.

Extreme weather conditions, heavy rain and drought lead to plant stress making them more susceptible to fungal infections. Mycotoxins are small and stable metabolites produced by fungi which can contaminate a wide variety of crops. The contamination of food and feed by mycotoxins is a global safety issue



**Dr. Mahesh Rajurkar**  
Product & Techno-Commercial Manger CEO & Board Member  
GLOCREST Pharmaceutical Pvt. Ltd. GLOCREST Pharmaceutical Pvt. LTD



**Dr. Ramdas Kambale**

due to their adverse effects on human and animal health. In livestock & poultry, mycotoxins lead to important decreases in performance (growth, feed efficiency or reproduction issues) and consequently losses of revenue for farmers. common effects mycotoxin in poultry are reduced feed intake, poor weight gain, poor feed efficiency, poor growth performance, immuno-suppression and poor hatchability along with increased mortality.

Mycotoxins vary in their chemical structures, which results in vast differences regarding their chemical, physical, and biochemical properties. While considering the great variety of mycotoxin structures there is no single method, which can be used to deactivate mycotoxins in



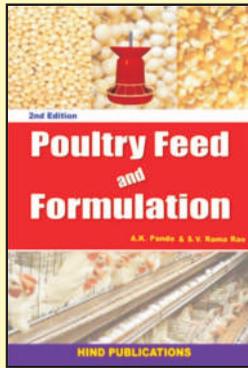
feed. Therefore, different strategies have to be combined in order to specifically target individual mycotoxins without impacting the quality of feed. The best-known method for mycotoxin deactivation is "binding" with the use of binding agents, which are referred to as mycotoxin binders, adsorbents.

Prevention and Control of toxin in feed by :-

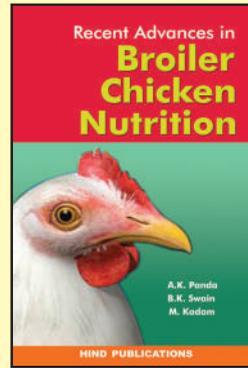
Being an industry pioneer, GLOCREST & its peers, has more than half a century of combined expertise in the development and manufacturing of nutrition products- developed broad spectrum economical toxin binder - . It counteracts mycotoxins in three ways By silicate binding, Mycotoxin destruction and by Liver protection. contains -MOS, PVPP, Copper oxime, Choline chloride and Sodium butyrate, Humic acid, Activated charcoal and HSCAS. It binds polar and non-Polar mycotoxins e.g., Aflatoxins, ochratoxins, Ergot poisoning, Deoxynivalenol, zearalenone, T2 toxin, Fumonisin, etc. is safe and efficient and economical toxin binder.

Role of Humic Acid in - It helps to stabilise the intestinal microflora to help nutrient absorption. It acts as antibiotic-like substance as alternative to growth promoter. It is one of the most safe organic acids. It has unique action to bind moulds and fungus outside body as well as when feed is under storage. It acts synergistically with other essential nutrients. 

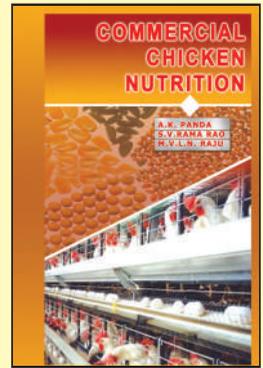
# BOOKS FOR SALE



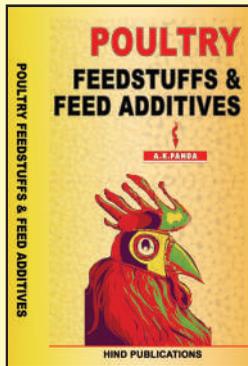
Rs. 450/-



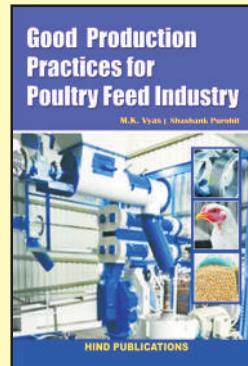
Rs. 760/-



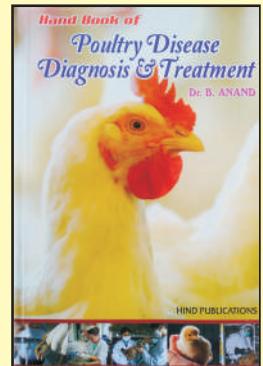
Rs. 445/-



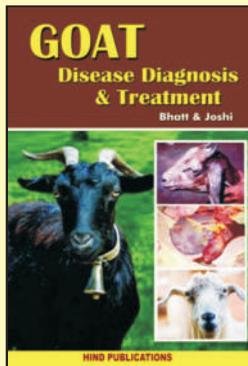
Rs. 495/-



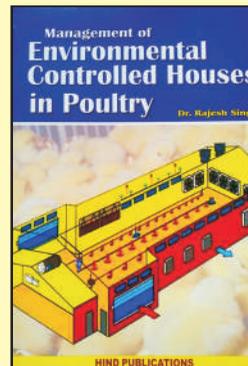
Rs. 300/-



Rs. 240/-



Rs. 325/-



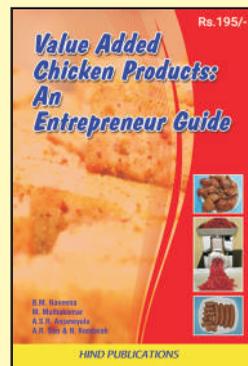
Rs. 210/-



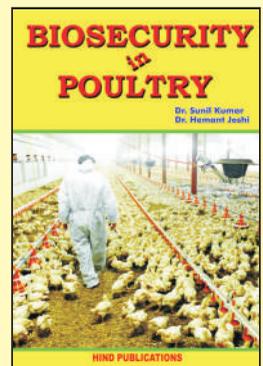
Rs. 80/-



Rs. 140/-



Rs. 195/-



Rs. 355/-

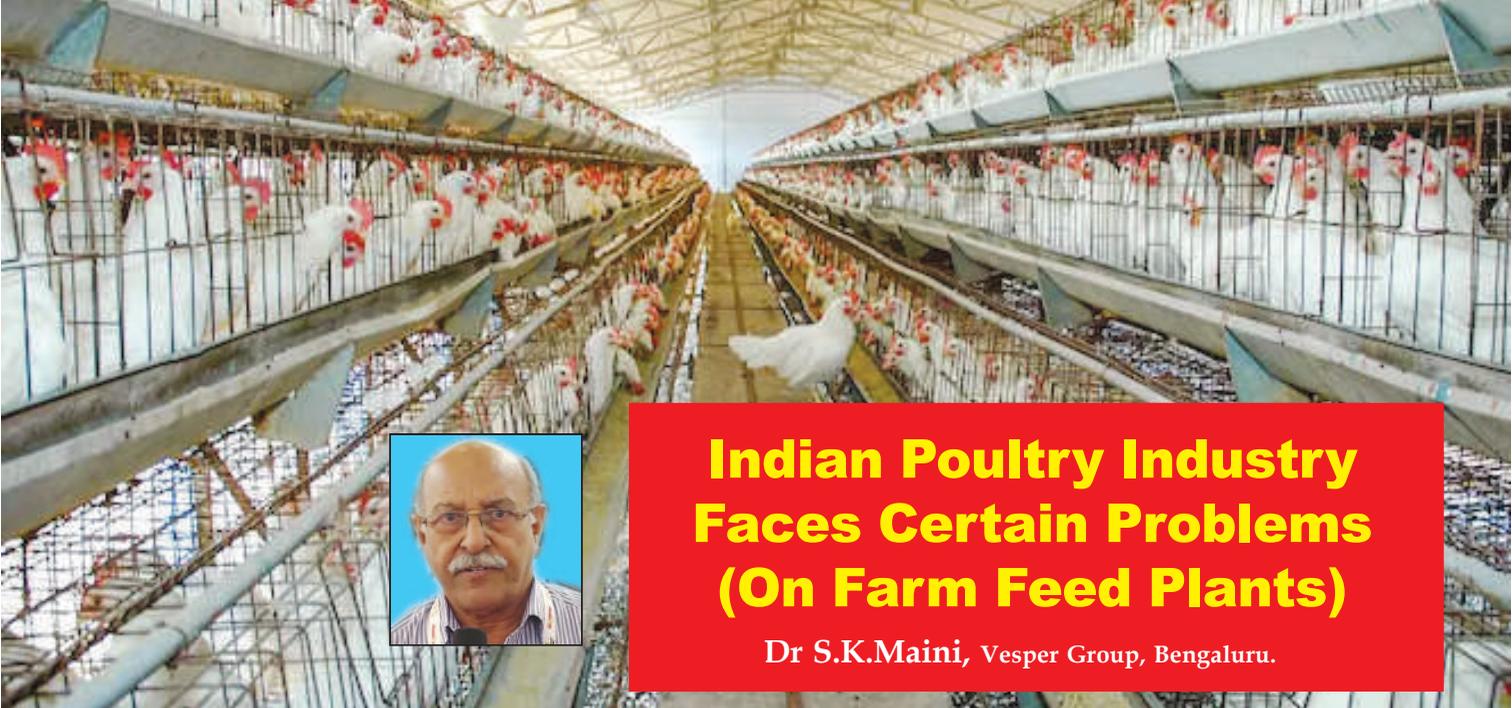
## HIND PUBLICATIONS

204, Plot No 19, HUDA Complex, Saroor Nagar, Hyderabad - 500035

+91-9391378805 +91-9502159098

www.hindpoultry.com hindpoultry@hotmail.com

\* Postal Charges Rs. 40/- Extra for each book \* Postage Free if order is more than 4 books



## Indian Poultry Industry Faces Certain Problems (On Farm Feed Plants)

Dr S.K. Maini, Vesper Group, Bengaluru.

The actual farm problems responsible for the in-efficiency, poor performance and financial losses are never discussed in any of the conferences, meetings and the farmers get together's. Lot of thinking and investment goes into designing, construction, deciding equipment and machinery, their placements, testing and operations. Experts and specialists are involved at every step, during the construction period.

Once completed, the situation drastically changes, most on farm feed plants are handled by a supervisor, assisted by few labourers, who hardly think of anything except producing the feed for next 2 to 3 days, in all types of weather conditions, throughout the year. They are always under pressure to ensure that feed is available to all the age groups in every shed on the farm and associated farms, (chicks and grower units located elsewhere or other layer units ) on regular basis. The problems, lies in the poorly designed feed plant building, ill-ventilated, very rarely cleaned, full of dust and

cobwebs, free flying birds, variety of rodents and insects etc., that are always present and continue the damage, already done by the fungus to the ingredients before they reached the feed plant storage area, to begin with.

### Feed Silo's or Bins outside the Poultry house with connecting Auger's

The Auger's carrying feed from the Storage Silo's or Bins at the feed plant to the Shed Storage Silo's or Bins, and from the Bins to the feed distribution trolleys inside the sheds and all connecting augers are never washed, cleaned and sanitised. There is no cleaning system in place for this very important farm activity.

Proper feed storage is required and is essential for good performance, the use of poor storage facilities will lead to deterioration of feed quality. Which in turn, will result in poor growth, malnutrition, health problems related to mycotoxins and possibly high mortality on the farms. All the above mentioned, decrease farm production, profitability and viability.



A well designed Feed Mixing Unit



Feed Silo's outside the Poultry house with connecting Auger's



For best performance ensure the following are looked into on regular basis.

**The storage facility and machinery ( Feed Plant Shed) :** Feed needs to be properly protected therefore a feed storage facility/shed should meet the following criteria:

- Provide a safe shelter from direct sunlight and rain (No roof leakage, No wall and floor seepage )
- Be properly ventilated to keep dry and cool.
- Sweep clean the empty/vacant area, entry points, stairs and the area outside the entry points.
- Protect feed from Rodents (bandicoots/rats/mice – consider biological control methods) and insect pests.
- Keep the feed off the ground to prevent ground condensation and spoilage due to mould growth and mycotoxin formation, use pallets.
- Keep the chemicals (fertilisers) and drugs (insecticides and pesticides out of the feed storage area).
- White wash the inside walls of the feed storage area, once a year.
- Once a week – check the total plant and machinery for its functional fitness and production capability.
- Preventive maintenance be taken up on monthly basis, by oiling and greasing the movable parts, like gears, gear boxes and bearings. Done regularly reduces the breakdown time.
- Change the worn out grinder hammer blades as they affect the feed size and digestibility.
- Check the belts and chain drives, do the needful required.
- General cleaning and upkeep – wipe clean the immovable parts of the grinder, mixer, elevators and Auger's.
- Check the weighing balance and scales for their accuracy, periodically get them serviced, validated and standardised.

- The bird feeders in the poultry sheds, where cakes form, need to be scrape cleaned regularly to prevent mould and mycotoxin formation.

**Storage conditions :** Poor storage will reduce the shelf-life of the feed through loss of critical nutrients, such as vitamins, essential fatty acids and anti-oxidants. This will lead to reduced growth and higher mortalities due to poor bird health, suppressed immunity and metabolic complications.

Feed subjected to wet storage conditions will become stale and mouldy. These moulds will grow and produce mycotoxins, which is particularly the case during wet and warm weather conditions or when newly harvested grains with higher than 14 % moisture are used. The use of mouldy feeds may lead to performance losses, vaccine failures, illnesses, and mass mortalities. Climate and weather also play an important role. The temperature and the relative humidity of the air can also have its influence on the keeping quality of the feed.

Even with good feed storage system and fair weather conditions, feed should be stored for a short period of time, ideally for less than 15 days from the date of the feed being manufactured. Quality of feed deteriorates with every passing day.

**Temperature and Humidity:** When storing feed in silo/bins placed outside the poultry shed, open to sky, one should realise that radiation from the sun during the day creates a greenhouse effect inside the silo/bin, where condensation takes place. Condensation not only increases the risk of mould forming on the top layer of the feed and along the inside of the silo/bin walls, but it may also cause bridging of the feed since it may stick on the silo/bin wall. Overheating can have a major impact on the nutritional value of the feed stored, in which case proteins may be broken down or fat may become rancid, Vitamins and trace minerals get oxidised/deteriorated, leading to in efficient type of feed, that is otherwise nutritionally well balanced.

Well maintained feed manufacturing units, consume less electricity, have less break down time, are more efficient and safe for both the birds and the workers, all leading to less tensions for the farm owners, less cost of maintenance and repairs, better overall performance and more profits. 



## ILDEX Indonesia is back on track with a full return, ready to be the leading livestock trade fair in the Indonesian Market

As expected, the 5th edition of the international livestock, dairy, meat processing, and aquaculture exposition (ILDEX) in Indonesia was a



success and filled the hall with quality trade participants. The shows welcomed 8000+ trade participants from 28+ countries. Apart from that, the conference sessions were a hit, with over 1,665+ delegates and 75+ speakers from 11+ countries who presented during the 3 days of the show. ILDEX Indonesia has proved to be the key platform for match-making and deal-making in Indonesia's livestock and aquaculture industry.

industrial sectors, Animal Health, Feed Ingredients / Additives, Farm Production, and Meat Processing/Handling, bringing together stakeholders, manufacturers,

importers and exporters, and professionals.

At ILDEX Indonesia 2022, over 55% of the total exhibitors were international brands, meeting the key concept of the show, which was to connect international investors with local distributors and buyers and expand their business across countries. More than 135+ companies from 25+ countries showcased their products and services. The exhibition halls were divided into zones representing four main

"At ILDEX Indonesia, we execute and internationalize trade shows and conferences from animal production and processing to technology, from agriculture to innovations, and from pets to medical and laboratory sectors. We apply its concepts and know-how across industries and in all Asian countries. Through our international network and global reach, we build and expand our marketplaces in Indonesia to meet the people's demand, the country's demand, as well as a regional demand." said Mr. Igor Palka, Managing Director, VNU Asia Pacific.

The show started with an opening ceremony on the first day on the exhibition floor at the ICE in Jakarta. The opening speech was given by Mr. Widiyanto Dwi Surya, President Director of PT. Permata Kreasi Media, Mr. Igor Palka, Managing



Director of VNU Asia Pacific, Mr. Nasrullah, Directorate General of Livestock and Animal Health, the Ministry of Agriculture, RI, and Mr. Ahmad Zaki Iskandar, Regent of Tangerang City visited the trade fair and met the leading companies from local and international brands.

On the fairground, participants from Indonesia and overseas discussed their business opportunities. The official opening event and the VIP tours were also crowded with industry professionals and buyers. Apart from that, the conference sessions were presented in both English and Bahasa, with attractive topics for overseas and local audiences.

#### **Buyer firms ILDEX, the potential market of investment**

ILDEX Indonesia created another eventful day as the exhibition was abuzz with activity, on-site demonstrations, and presentations on the latest smart farming solutions and high technology for livestock and Aquaculture businesses, both in the exhibition booths and with the knowledge sharing from the technical seminar sessions.

Potential buyers from the ASEAN countries visited the show and ran the business matching with our exhibitors. More than 40+ international buyers attended from Malaysia, Thailand, Vietnam, Brunei, India, and more; the rest were local buyers. Additionally, a group of visitors from academic institutes, associations, and the owners of big farms from nearby provinces also visited the show to stimulate investment in this region.

Mr. Endra Granasamsa, Managing Director, Grand International Livestock [Brunei] said, "The impact of this exhibition is extremely huge because so many exhibitors are bringing up their products and services. They also introduce us to new technology and innovation, which involve high-tech and holistic services as well. We can also see what we could do to develop the new idea for the poultry business and animal feed industry. What I can say is this is the best exhibition you can attend if you really want to improve your services or business in terms of the livestock industry."

Hans Tieleman, Area Sales Manager, Foodmate B.V., also expressed that "ILDEX Indonesia is a

**HIND POULTRY**

**Our WEBSITE Got a New Makeover**

Visit Today  
[www.hindpoultry.com](http://www.hindpoultry.com)



professional organization, with a warm welcome, and friendly people, both customers, and exhibitors. This year, we present OPTIX, X-Ray Technology & Cut-up line integration for the Indonesian market. We prefer a physical exhibition like this where you can meet customers in person. Personal contact between people and customers is still the best for our business."

#### **New launch 'ILDEX Philippines 2023'**

The Philippines is one of the fastest-growing emerging markets, and the 3rd largest economy in Southeast Asia by nominal GDP, following Thailand and Indonesia. The Philippines is primarily considered a newly industrialized country, with an economy transitioning from one based on agriculture to one based more on services and manufacturing.

VNU Asia Pacific, the organizer of ILDEX Exhibitions, is entering the Philippines. After organizing ILDEX Vietnam and ILDEX Indonesia for nearly 20 years, VNU Asia Pacific announced a new show, "ILDEX Philippines," in co-location with "the Philippines Poultry Show," scheduled from 9-11 August 2023 at SMX Convention Center Manila, Philippines.

Jose Gerardo Feliciano- Exhibit Chairman, Phil. Poultry Show and ILDEX Philippines states, "Now, it's time for the Philippines to jump-start on production, especially food production. With this, we need the help of an event like the ILDEX exhibition. For the introduction of the new technology to reach the farmers, poultry, and livestock producers in the Philippines. I think this is the only way to cope with the increase in technology and just to be able to catch up with how global production."

#### **VIV Asia and Meat Pro Asia 2023, the next destination for Asia's livestock marketplace**

VNU Asia Pacific, together with their partners, is ready to announce the trade exhibition calendar for 2023, which will start with VIV Asia, the biggest feed-to-food event in Asia, dedicated to the world of livestock production, animal husbandry, and all related sectors, from feed production to animal farming, breeding, veterinary, animal health solutions, slaughtering of meat, processing of fish, egg, dairy products and more. VIV Asia will take place from 8-10 March 2023 at Challenger Hall 1-3, IMPACT, Bangkok. In the meantime, Meat Pro Asia is Asia's leading processing and packaging trade fair for eggs, poultry, meat, seafood & food products. By facilitating key suppliers worldwide, Meat Pro Asia gains access to potential high markets in ASEAN. Meat Pro Asia focuses exclusively on solutions that deliver animal-based protein products from farm to table. VIV Asia and Meat Pro Asia will open their doors on 8 - 10 March, 2023 at IMPACT, Bangkok, Thailand, under one roof. Stay tuned and prepare for your visit to Bangkok, Thailand next year. For more information, please visit [www.vivasia.nl](http://www.vivasia.nl) and [www.meatpro-asia.com](http://www.meatpro-asia.com)

Mr. Phoomchai Traidalanon, Senior Vice President of Kasetphand Group, Kasetphand Industry Co., Ltd., K.S.P Equipment Co., Ltd., KPI-Agritech Co., Ltd., and KP Greenergy Co., Ltd., said that "We join ILDEX Exhibitions at every edition to serve the market in Vietnam and to open new markets in Indonesia. That is why we have confirmed to participate in VIV Asia, which is an important trade exhibition for the Agri-business and livestock markets in the Asia region." 



# SAI KRISHNA POULTRY EQUIPMENTS



Deluxe Drinker  
(Standard & Large)



Chick Feeder



Chick Drinker



Turbo  
Feeder



Deluxe  
Jumbo Drinker



Feeder



Jumbo  
Drinker



Gas Brooder



Parent Feeder  
Male & Female



Egg Tray



Chick Feed Tray



Nipple Drinking System

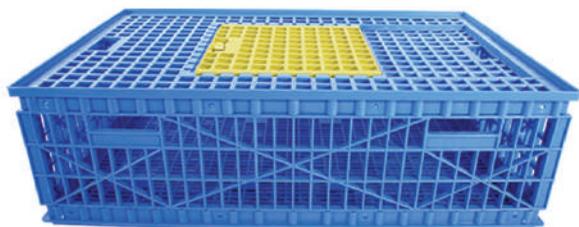
## SAI KRISHNA PLASTIC INDUSTRIES

### Manufacturers of Innovative Poultry Equipments

Factory : Behind Petrol Bunk, Padmanagar, Karimnagar - 505002, Tel : 0878 - 6504508, Mobile : 94404 06200

Sales Depot : Plot No : 16, Road No:2, Opp : Nimanthran Function Hall, Mamatanagar Colony, Nagole, HYDERABAD - 68, Telangana

Tel : 040 - 64610508, Mobile : 92466 59508, E-mail : [info@saikrishnapoultry.com](mailto:info@saikrishnapoultry.com), Web : [www.saikrishnapoultry.com](http://www.saikrishnapoultry.com)



Bird Transportation Crate



Chick Transportation Crate

## Balaji Polymers

Factory : Akkaram Village, Gajwel Mdl, Medak Dist. Regd. Office : Karimnagar : 98490 59508, Hyderabad: 96523 98686

email : [balajipolymers.hyd@gmail.com](mailto:balajipolymers.hyd@gmail.com)



# Aviagen

## Asia continues to strengthen "Local Touch" at IPLE in Bangladesh

The Aviagen® Asia Arbor Acres®, Indian River® and Ross® teams enjoyed meeting with customers and local growers at the 2022 International Poultry & Livestock Expo in Bangladesh, Oct. 13-15. The show took place in the capital city Dhaka, in the center of the country. Underscoring Aviagen Asia's commitment to local markets, all information was presented in the local language of Bengali, and a translator was on hand to ensure clear communication on topics relevant to Bangladeshi farmers. With a population of nearly 172 million, Bangladesh is a country that boasts a rapidly growing economy, which is projected to increase 6.9% in 2022-23 (source: World Bank). According to Dr. Rafael Monleon, Business Manager for Aviagen Asia Pacific, chicken meat lacks any cultural issues, enjoying a rising market share, and "offering a promising solution to fulfill the nutritional needs of the citizens with an affordable and sustainable source of protein for today and for future generations."

Arbor Acres, Indian River and Ross birds help farmers keep pace with this increasing demand for healthy chicken meat, while lessening the impact of food production on the environment. "Our show theme of "breeding for welfare and sustainability" emphasizes that welfare and sustainability go hand in hand. The goal of our balanced breeding program is to advance bird health and welfare. At the same time, performance and sustainability qualities such as a healthy growth rate, livability, meat yield, feed efficiency and environmental

resilience are continually improved," added Monleon. Poultry & Livestock Expo in Bangladesh follows Pakistan, Philippines and Vietnam as Aviagen Asia's fourth in-person local exhibition this year. "Our aim for each show is to connect with, not only our customers, but also other poultry producers in each region, offering knowledge and having conversations in their native languages. This level of communication is important for us to develop close bonds with local communities, understand their challenges and learn how we can better serve their needs," commented JaruvipaTantisawat, Aviagen Asia Pacific Marketing Manager. "It was great to catch up with the Aviagen team at the Expo in Bangladesh and discussing the current challenges and opportunities facing our business," said KaziZahedul Hasan, Managing Director of Kazi Farms, Ltd. Md. Mahiuddin, Sr. AGM (Production & Hatchery) of Provita Group added, "We appreciated having the topics shared at the show available in our Bengali language, as everyone gains a deeper understanding and can better relate to material presented in their native tongue." Our local Aviagen representatives are committed to our success, and we meet with them regularly, both on site and at a variety of events. The Poultry & Livestock Expo offered another venue to continue those important conversations," concluded Chen Xianbing, President of New Hope Farms Bangladesh. Next on the agenda for the Aviagen Asia team will be ILDEX in Indonesia, scheduled for Nov. 9-11, 2022. 🇮🇩

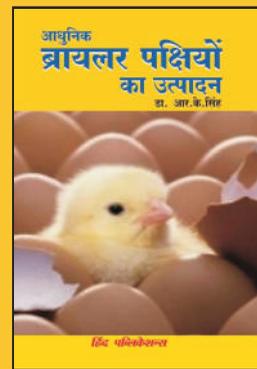


## South Africa sends consumer meat & chicken price increase warning

The Bureau of Food and Agricultural Policy (BFAP) has released its Food Inflation Report, which highlights the foods that have seen the biggest price increases in South Africa. This includes the Thrifty Healthy Food Basket (THFB), which measures the cost of basic healthy food for low-income households in South Africa. The basket consists of 26 nutritionally balanced food combinations. The THFB in August hit R3,270 per month, up 0.3% from the July basket and up 11% from the 2021 basket. According to BFAP, the share of food spending as a percentage of total income spent on food rose to 31.2% from 31.1% in July. This is based on twice his minimum wage earnings. South Africa's food price inflation remains lower than in other countries such as Kenya, the EU, Brazil, Zambia and the US, but higher than in China, the agency said.

A series of supply-side disruptions, including droughts, heatwaves, the Russian-Ukrainian war, and rising transportation costs, have fueled widespread inflation around the world. "In South Africa, this is exaggerated by the depreciation of the exchange rate, which is why South Africa's food inflation is catching up with food inflation in the developed world," the group said. Worryingly, the high cost of feed grains as a result of the ongoing conflict is beginning to be reflected in higher prices for meat and poultry. South Africa's red meat prices are already under pressure due to low slaughter numbers, the agency said. "Especially for cattle, persistently high feed prices, increased risk of disease and economic constraints faced by consumers are reducing the throughput of the red meat value chain," the report said. This has impacted chicken prices, which have risen significantly over the past year, as consumers avoid red meat. "Like beef, high feed costs are causing cost pressures, but soaring global poultry prices are partly the result. We expect these factors to continue to play a role towards the end of the year, so prices are likely to remain high." However, with limited room for consumers to absorb further price increases, South Africa's meat price gains are likely to falter and meat inflation will slow towards the end of the year. "Locally, the exchange rate depreciation has created turmoil, with concerns about a global economic slowdown, increased load shedding and a deepening global interest rate cycle weighing on the value of the rand." 🇮🇳

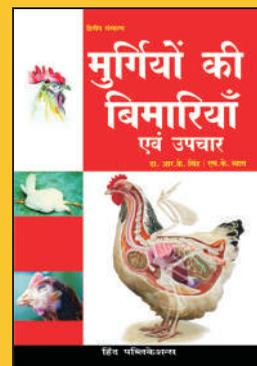
## BOOKS FOR SALE



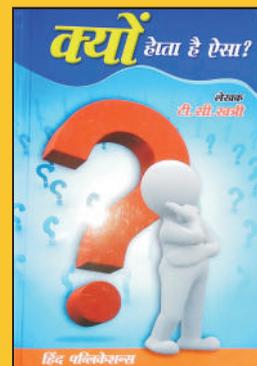
Rs. 260/-



Rs. 325/-



Rs. 325/-



Rs. 185/-

### HIND PUBLICATIONS

204, Plot No 19, HUDA Complex, Saroor Nagar, Hyderabad - 500035

+91-9391378805 +91-9502159098

www.hindpoultry.com hindpoultry@hotmail.com

\* Postal Charges Rs. 40/- book Extra \* Postage of more than 4 books is Free

# 4th AGM & Symposium Paradigm of Possibilities and passion of Vets in Poultry



Vets In Poultry, an association based in Pune, has more than 1000 members actively working in Poultry Farming. Vets In Poultry association always put relentless efforts towards the betterment of Poultry farming in India, and as a part of this journey team Vets In Poultry has organized its 4th AGM and Symposium at Lonavala on 27th Aug 2022 and 28th Aug 2022 at Hotel Rhythm, Lonavala. The event focused on the theme "Paradigm of possibilities and passion" that will foster the growth and development of poultry farming in India. AGM started with an address by Dr. Santosh Ire, Secretary, Vets In Poultry on August 27th afternoon with key highlights of activities done by Vets In Poultry during the last financial year. Dr. Prasad Kulkarni, Treasurer, Vets In Poultry presented a book of accounts for the last financial year. This was followed by a Presidential address by Dr. Ajay Deshpande. On this occasion he recognized the immense potential of the poultry sector for employment generation and doubling farmer's income. During his speech he mentioned key achievements by the Vets In Poultry team viz amendment in bird flu draft, promotional activities, the step towards opposing misleading advertisement about chicken and eggs and at the same time he dragged attention towards working on issues like re-emerging diseases and providing solutions for it is the prime duty of members of Vets In Poultry

AGM was followed by creative group discussions hosted by Dr. Jeevan Sonawane. He set the platform for group discussions. He instigated few points such as active promotion of Chicken and eggs, removing common myths about eggs and chicken, and tie-ups with various national and international institutes to achieve objectives of Vets In Poultry. During this event, all dignitaries on the dais and participants actively participated and came up with innovative suggestions and proposals for the betterment of the poultry farming community. On behalf of the Managing Committee Dr. Ajit Ranade, Technical Advisor, VIP, and Dr. Ajay Deshpande, President, VIP assured participants to work on agreed proposals in the coming days. Vets In Poultry is expanding its wing to all India and on the occasion of AGM, members of executive committee welcomed newly appointed regional heads

Dr. Badal Singh, Chandigarh and Haryana, Dr Rais Rajpura, Gujrat, Dr. Sachin Ingewar - Vidarbha Maharashtra, Dr. Sahebrao Rathod - North Maharashtra, Dr. Mahendra Singh - Madhya Pradesh, Dr. Shitan Singh Rathore - Punjab, Dr Banibrata Maity - West Bengal, Dr. Bimal Kumar Chaudhari - Odisha and Jharkhand, Dr. Ravindra Reddy - Telangana, Major Dr. Vinod Kumar - Karnataka, Dr S. Rukmangadhan - for Tamilnadu. Day

one was concluded with the vote of thanks by Dr G Gopal Reddy. The second-day symposium started with lighting up the lamp & Souvenir inauguration by dignitaries and Chief guests. Dr. Prasanna Padgaonkar delivered a very insightful presentation on Poultry Outlook. He has thrown light on various aspects of poultry farming in India. He also highlighted future concerns and probable solutions to poultry farming. Dr. Shripad Bhat, a renowned cardiologist from Pune in his speech highlighted the importance of protein in human life and also guided the audience regarding maintaining a healthy lifestyle and cardiovascular health. His deeper insights on protein requirement at various stages of ailments for the patients were quite interesting. This was followed by a very interesting brainstorming session Dr. D Chandrashekar, Dr. Prasanna Pedgaokar, Dr. Anil Phadke, Dr. Jayant Deshpande, Dr. C R Behl, and Dr. Sunil Nadgauda were panelist for this session. Dr. Ajit Ranade moderated the session. He initiated discussions around some important topics such as cage ban, animal welfare, pollution control, and re-emerging disease control. He concluded the session with his few take-home messages for the audience. Vets In Poultry Award Ceremony. The lifetime achievement award for Year 2022 was given to Dr. D Chandrashekar, Retired Prof & Head, Department of Animal Nutrition, Namakkal.

The program was concluded with the vote of thanks was proposed by Dr Prasad Kulkarni. 



# हिंद पोल्ट्री

(Monthly Magazine)

## Subscribe Today



**Subscribe for One year and Get Leather Purse Free**



**Yes I would like to Subscribe Hind Poultry Magazine**

### PRICING

- Rs. 1,200/- for One Year for Printed Copies through Register Post
- Rs. 500/- for One Year for Digital Copies at your Registered Mail and Whatsapp

### PAYMENT

- Cheque in favor of Hind Publications Hyderabad



**9391378805**



**9391378805**

Send the Subscription Detail at :

### HIND PUBLICATIONS

# 204, Plot No. 19, Huda Complex, Saroor Nagar, Hyderabad - 500 035. Telangana. INDIA

Cell : 93913 78805 Whatsapp : 95021 59098

E-mail : hindpoultry@hotmail.com

Website : [www.hindpoultry.com](http://www.hindpoultry.com)



# 11<sup>th</sup> Annual General Body Meeting INFAH Conducted in Mumbai

**I**ndian Federation of Animal Health Companies (INFAH) held its 11th Annual General Body Meeting on 24<sup>th</sup> Sep 2022. Members met after over two years for this physical meeting held at ITC Maratha Mumbai. Emerging trends in AH sector & a pictures gallery showcasing key INFAH activities for 2021-2022 were displayed at the venue. The AGM was attended by 95 industry colleagues representing Indian animal health and nutrition industry.

On 24<sup>th</sup> Sep 2022 during the Inaugural session Dr Shirish Nigam, General Secretary delivered welcome note. Inaugural session was addressed by Chief Guest Dr. O.P. Choudhary Joint Secretary DAHDF, New Delhi. Dr. Choudhary highlighted the various initiatives undertaken by the Government towards National Livestock mission and key features of AHIDF. Dr. Choudhary also stressed on collaboration between INFAH and DADF for enhancing Animal Husbandry and Animal Health in India. Detailed presentation on AHIDF scheme was shared by Dr. Lipi Sai riwal Assistant Commissioner, DAHDF. Dr. Umesh Chandra Sharma, President, VCI and Guest of Honor shared his vision for strengthening Veterinary Education in India and focusing on developing Animal Health Infrastructure. Dr. Sharma also stressed on need for collaboration between Industry and VCI. Dignitaries released the Annual report 2022. INFAH members had the unique opportunity of listening & interacting with Invited government dignitaries.

In the post lunch session Dr Tanweer Alam, Vice President welcomed all the delegates, Mr. Shabbir Motorwala, Mr V. Krishnan (B.S.R. Affiliates & Co) delivered presentation on the Topic of “Promotional Inputs, Benefits and Perquisites: TDS, Deducibility and GST aspects” & Mr Amit Manna shared presentation on the topic of “Ecommerce Landscape in India”. Mr. Vijay Teng shared the highlights of Veterinary Code of Ethics and the draft MSVPR.

President address was given by Dr Vijay Makhija reinforcing the INFAHs motto of Healthy Animals, Healthier India. He shared the strategic priorities of INFAH, its progress & way forward. Dr. Shirish Nigam General Secretary INFAH presented the full year activity report for 2021-2022.



# Mexico Open to GMO Corn for Livestock Feed

## Mexican

President Andres Manuel Lopez Obrador said that he is seeking a deal with Washington after the United States threatened legal action over Mexico's plan to ban



genetically modified (GMO) corn in 2024. After meeting with Mexican officials on Monday, US Secretary of Agriculture Tom Vilsack said Mexico's decree could violate the United States-Mexico-Canada (USMCA) trade pact. Lopez Obrador looked to assuage those concerns during a regular news conference on Tuesday, saying the ban was focused on genetically modified yellow corn for human consumption. "Our position is not closed off," he said.

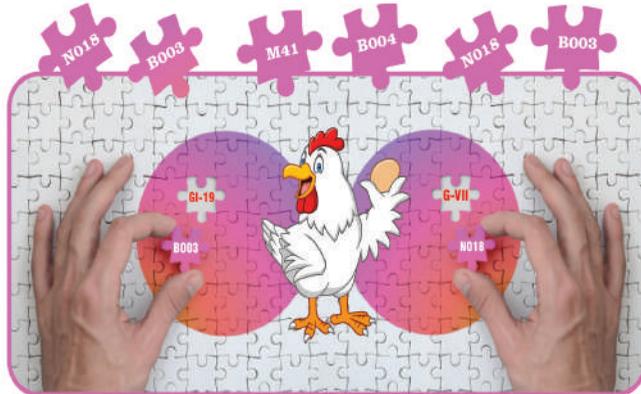
Mexico is one of the biggest buyers of US corn with American farmers sending about 17 million tonnes of corn to Mexico annually. US farmers have been particularly concerned about the threat of a ban on GMO yellow corn for animal feed. But Lopez Obrador indicated GMO corn for animal feed would continue to be allowed after the decree comes into force, although it remained unclear exactly how that will work or for how long that exception might last. That corn would be subject to an annual permit from Mexico's health regulator COFEPRIS, he said. "We offered to extend the term to two years, in the case of yellow corn used for (livestock feed)," Lopez Obrador said without expanding on when that extension would start and end. Neither did Lopez Obrador specify whether Mexico still planned to reduce overall yellow corn imports by about half in 2024, which a top Mexican official told.

Mexico's GMO corn ban has been plagued by confusion over how it will be implemented. Supporters of the ban argue genetically modified corn could contaminate Mexico's native varieties. Mexico's agriculture ministry declined to comment. A spokesperson for the president did not respond to a request for comment. The United States has called for clarity and warned of severe economic fallout from a ban. "Since biotech corn accounts for 90% of American-grown corn, blocking any imports using this safe and environmentally friendly technology would not only be a major blow to the Mexican people and the economy, but it would be hard on American farmers and rural communities," said Jon Doggett, chief executive of the National Corn Growers Association, representing US farmers. Lopez Obrador added he wanted health authorities in both countries to assess the impact of GMO corn on human health.



Dr. P.G. Phalke, Treasurer conducted the AGM proceedings. Three distinguished personalities Mr Mohanji Saxena, Mr KP Philip, Mr KK Unni were conferred with INFAH Awards 2022. Special award was given to Dr. Dr P G Phalke for his contribution to Animal Health sector and INFAH. Immediate Past President Mr Vijay Teng was felicitated for his continued passion & contribution towards the INFAHs journey since the time of inception. INFAHs Subcommittee Chairman, Subcommittee members and INFAH Connect team were felicitated at the AGM for their Valuable contribution. Dr. Nitin Bhatia proposed the vote of thanks

AGM concluded on a very positive note with a resolve to continue the contribution of INFAH towards betterment of the Industry and Society. 



Broader Protection against - NDV virulent genotypes and - IBV Genotype I variants.

“Under perfect conditions, many vaccines work, but conditions are not perfect in the field.”

Combined Inactivated Vaccine in oil emulsion  
Newcastle Disease virus - N018 strain  
IBV multi strains : M-41 + B003 + B004 strain

**VAKSIMUNE® ND L-IBplus**



NDL IBplus



NDL Inaktif



NDL Inaktif 0.1

Inactivated Vaccine in oil emulsion

**VAKSIMUNE® NDL Inaktif**  
**VAKSIMUNE® NDL Inaktif 0.1**

Newcastle Disease virus - N018 strain



**RED** is *Beautiful*



Iron  
supplement

Improved feed  
efficiency

Enhances  
erythropoiesis

Smooth Liver  
Functioning

Maturation  
of RBC

Stimulate  
bone growth

**So** is *Important*

**Ferimin™-P**