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HIND POULTRY

Vol. XXV

August 2026

No. 2



FELICITATION CEREMONY

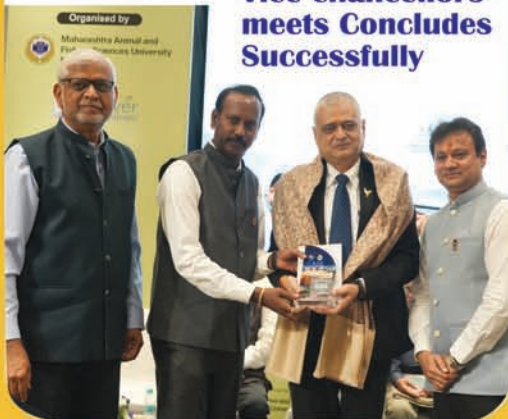


FEED TECHNO VISION 2026

2nd Edition of Vice chancellors meets Concludes Successfully

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Punjab Veterinary University



M.K. Vyas

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Dr. S.K. Bhardwaj
by M.K. Vyas**

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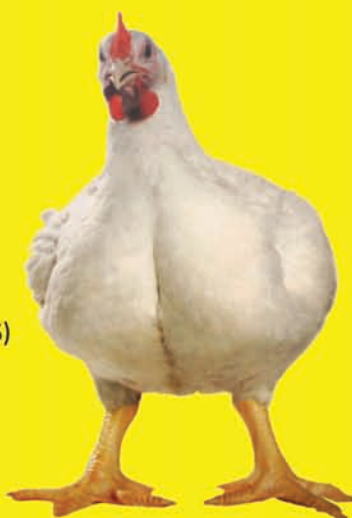
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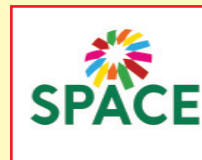
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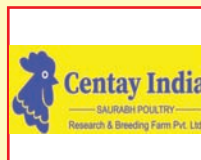
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Northern Region

COMPANY:	JUNE-2026	Top #1
Sampoorna Feeds	Farm Type	Open House
FARMER NAME:	State	PUNJAB
Mr. Parwinder Singh	Chicks Placed	5,022
	Mean Age	33
	Avg Body Wt	2,560
	FCR	1.33
	cFCR	1.20
	Livability%	94.6
	Daily Gain	77.6
	EPEF	551

Eastern Region

COMPANY:	JUNE-2026	Top #1
IB Group	Farm Type	Closed House
FARM NAME:	State	BIHAR
SBR Farm	Chicks Placed	12,544
	Mean Age	39
	Avg Body Wt	2,803
	FCR	1.50
	cFCR	1.32
	Livability%	97.9
	Daily Gain	71.9
	EPEF	468

Central Region

COMPANY:	JUNE-2026	Top #1
IB Group	Farm Type	Closed House
FARMER NAME:	State	MADHYA PRADESH
Mr. Balveer Singh	Chicks Placed	9,700
	Mean Age	40
	Avg Body Wt	2,829
	FCR	1.46
	cFCR	1.28
	Livability%	97.2
	Daily Gain	70.7
	EPEF	469

South Region

COMPANY:	JUNE-2026	Top #1
IB Group	Farm Type	Closed Shed
FARMER NAME:	State	KARNATAKA
Mr. Manjunatha K	Chicks Placed	18,290
	Mean Age	36
	Avg Body Wt	2,636
	FCR	1.36
	cFCR	1.22
	Livability%	95.3
	Daily Gain	73.2
	EPEF	512

June 2026 -Top PERFORMANCE BY AREA

Area	Chicks Placed	Mean Age(Days)	BW	FCR	cFCR(2Kg)	Livability%	Daygain	EPEF
North EC House	9,095	36	2,399	1.41	1.32	92.6	66.4	436
North Open House	5,022	33	2,560	1.33	1.21	94.6	77.6	552
East EC House	12,544	39	2,803	1.50	1.33	97.9	71.9	468
East Open House	1,015	40	2,663	1.55	1.40	95.9	66.6	411
Central EC House	9,700	40	2,829	1.47	1.28	97.2	70.7	469
Central Open House	5,389	35	2,367	1.44	1.36	95.6	68.6	455
South EC House	18,290	36	2,636	1.36	1.22	95.3	73.2	512
South Open House	2,998	35	2,273	1.49	1.43	96.5	64.9	420

June 2026 -Top 10 FIELD PERFORMANCE

Flock	Farm Type	State	Chicks Placed	Mean Age	BW	FCR	cFCR	Livability%	Day Gain	EPEF
Flock 1	OPEN HOUSE	PUNJAB	5,022	33	2,560	1.33	1.21	94.6	77.6	552
Flock 2	OPEN HOUSE	PUNJAB	9,856	36	2,653	1.36	1.21	93.3	73.4	504
Flock 3	CLOSED HOUSE	KARNATAKA	18,290	36	2,636	1.36	1.22	95.3	73.2	512
Flock 4	OPEN HOUSE	SOUTH BENGAL	810	35	2,311	1.30	1.23	95.8	66.0	488
Flock 5	OPEN HOUSE	PUNJAB	8,624	32	2,163	1.27	1.23	95.2	67.2	503
Flock 6	OPEN HOUSE	PUNJAB	4,972	33	2,292	1.30	1.24	93.2	70.2	503
Flock 7	OPEN HOUSE	PUNJAB	2,213	36	2,140	1.28	1.25	95.1	59.4	442
Flock 8	OPEN HOUSE	PUNJAB	6,865	34	2,407	1.34	1.25	95.3	70.7	503
Flock 9	OPEN HOUSE	RAJASTHAN	2,920	45	2,802	1.44	1.26	84.7	62.3	367
Flock 10	OPEN HOUSE	PUNJAB	8,497	35	2,510	1.38	1.27	91.4	72.1	477

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Pedro Caramona

Global Strategic Marketing
Director-X Species, Trouw Nutrition

Trouw Nutrition Previews Feed Techno Vision 2026 India Shaping Asia's Future of Feed

Trouw Nutrition, Nutreco's livestock feed business line, hosts its premiere feed event, **Feed TechnoVision**, on 29-30 September 2026 in Jaipur, India. Held at the Hyatt Regency, Jaipur, FeedTechnoVision 2026 convenes feed mill managers, quality leaders, nutritionists, and feed safety specialists to help shape the future of Asia's feed industry and inspire progress across the global feed sector. The fourth instalment of FeedTechnoVision explores how science, technology, operational expertise, and collaboration can improve efficiency and strengthen resiliency throughout a rapidly expanding feed production region.

Asia's feed industry is facing mounting pressures. Across the value chain, stakeholders are dealing with raw material volatility and quality constraints whilst striving to improve production consistencies, manage feed safety, and navigate changing sustainability and regulatory requirements. Markets such as India, Thailand, Indonesia, and Vietnam are shifting from a complex and rapidly evolving feed production landscape towards a clearer and more consistent process that is increasingly impacting the global feed industry. With these shifts in mind, FeedTechnoVision 2026 examines complexities in the Asian feed-to-food chain and explores practical approaches for solving key concerns. Eleven sessions and three panel discussions led by feed industry experts representing South America, Europe, and Asia address ongoing and emerging challenges impacting Asia's feed sector.

A journey built around four main objectives

FeedTechnoVision 2026 is built around four guiding objectives: cross-functional knowledge sharing, accelerating technology adoption, networking and collaboration, and a continuous feedback loop transforming insights into practical actions. The programme is designed as a progressive customer journey and is organized into three sessions:

29 September – Resilient ingredients and integrated quality systems to optimise feed Osler Desouzart, CEO of OD Consulting, Market Planning & Strategy, Brazil, opens FeedTechnoVision 2026 with a strategic view of the forces shaping Asia's feed industry. His remarks address global macroeconomic trends, trade dynamics, and lessons from Brazil's transformation into one of the world's leading animal production regions. Next on the morning's agenda, leaders from Nutreco Asia and Trouw Nutrition consider raw material availability, resilience, and sourcing and demonstrate the influence that raw material quality and formulation accuracy have on animal performance.

The afternoon programme moves towards integrated solutions. Speakers show why sustainable improvements cannot be achieved through isolated technologies but require connected systems combining data, risk-based decision making, sourcing, process control, and quality management. Dr. Jean Michel Nebout of Laboratoire d'Analyses Microbiologiques, France, presents a holistic approach to feed production that evolves from quality control to integrated feed safety. Head of the Center for Feed Technology at the Norwegian University of Life Sciences, Dr. Dejan Miladinovic, shares how operational excellence can reduce risk and improve performance in feed production. Dr. Swamy Haladi presents proactive mycotoxin risk management and Dr. Eugenio Alcalde explains how microbial

ecology supports more effective prevention strategies.

30 September — From operational excellence to the Feed Mill of the Future

Day two spotlights practical implementation. Sessions focus on process control, steam quality, moisture optimisation, particle size, thermal processing, and pellet quality to demonstrate how process control and optimisation simultaneously improve feed safety, feed mill efficiency, and animal performance. The event concludes with a panel discussion on the Feed Mill of the Future, examining how digitalisation, automation, and smart data will transform feed manufacturing.

"Asia's feed industry is evolving at an unprecedented pace," says Noel Kim, Managing Director, Nutreco Asia. "New challenges demand new thinking. FeedTechnoVision brings together customers, industry leaders, and technical experts to explore the innovations and capabilities that will define the next generation of feed and animal production. Together, we can build a more productive, resilient, and sustainable future for our industry."

Pedro Caramona, Global Strategic Marketing Director-X Species, Trouw Nutrition notes the programme focuses on actionable takeaways. "FeedTechnoVision 2026 is designed as a collective learning journey. By bringing together nutritionists, quality leaders, and operations managers, we aim to

create a cross-functional common language around the industry's biggest challenges," Caramona says. "Every participant should leave Jaipur with practical ideas they can implement immediately to build safer, more resilient, and higher-performing feed production systems."

About Trouw Nutrition

Trouw Nutrition is Nutreco's livestock feed business line and a global leader in the feed, farm, and health aspects of producing quality meat, eggs, and milk. We've spent nearly a century developing innovative feed products and more sustainable ways of raising healthy farm animals and companion animals. We believe that animal nutrition and good farm management have the power to transform our industry and even our planet. Through our dedicated team of 5,871 experts and our global network, we work together with our customers to solve the challenges facing our feed-to-food chain and achieve our purpose of Feeding the Future. With 65 manufacturing plants and a presence in 100+ countries, Trouw Nutrition is everywhere our customers need us to be. We provide a one-stop-shop for feed specialities, feed additives, premixes, nutritional models, and customised, integrated services. Our global brands include NutriOpt™, Milkiwean™, Erliva™, Maxcare™, Sprayfo™, and Selko™.

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2nd edition of Vice chancellors meets supported by IPEMA-Poultry India Concludes Successfully



2nd edition of Vice chancellors meets supported by IPEMA-Poultry India Concludes Successfully: Hon'ble Shri Bandaru Dattatreya, Former Union Minister, Government of India and former Governor of Himachal Pradesh, graced the conclave as Chief Guest.

Vetconvergence 2026 brought together more than 30 Vice-Chancellors to impact actionable roadmap for the sustainable growth of the livestock and poultry sectors.

The 2nd Edition of the Vice-Chancellors' Conclave – Vetconvergence 2026, organized by Maharashtra Animal and Fishery Sciences University (MAFSU), Nagpur and supported by Indian Poultry Equipment Manufacturers Association (IPEMA)–Poultry India, was successfully held on 10th and 11th July 2026 at Hotel AVASA, Hyderabad.

The two-day event brought together more than 30 Vice-Chancellors from veterinary universities across India, policymakers, scientists, academicians, and industry leaders under the theme "Aligning Livestock Research with Industry Demand and Entrepreneurship





Development.” The conclave focused on strengthening academia-industry collaboration to drive innovation, entrepreneurship, and sustainable growth in the livestock and poultry sectors.

Hon’ble Shri Bandaru Dattatreya, Former Union Minister, Government of India and former Governor of Himachal Pradesh, graced the conclave as Chief Guest. In his inspiring address, he emphasized making veterinary education and research more practical, industry-focused, and impact-oriented. He highlighted the need for universities to produce employable graduates equipped with hands-on skills and an entrepreneurial mindset, while stressing demand-driven research, technology transfer, and university-industry partnerships. Shri Dattatreya also specifically highlighted the involvement of the female workforce in the poultry sector promoting inclusive growth.

The conclave featured impactful panel discussions covering critical topics including reorienting veterinary research to demand-driven frameworks, entrepreneurship development and agri-business incubation, technology commercialization and start-up promotion, priority research areas for the poultry sector in the next decade, developing a collective roadmap with institutional commitments, and applications of Artificial Intelligence in the livestock sector.

The following six impactful panel discussions were conducted addressing critical priorities in veterinary research, entrepreneurship, technology commercialisation, poultry sector needs, institutional collaboration, and AI applications in the livestock sector.

Session I: Reorienting Veterinary Research from Publication-Driven to Demand-Driven Frameworks

Moderated by Shri Tarun Shridhar, IAS (Retd.), DG, ICFA, with Dr. Atul Dhok as Rapporteur.

Distinguished panellists shared insights on making veterinary research more industry-focused, impactful, and innovation-driven.

Session II: Entrepreneurship Development and Agri-Business Incubation in Veterinary Universities

Moderated by Dr. Niteen V. Patil, Vice-Chancellor, MAFSU, Nagpur. Experts discussed strengthening entrepreneurship, innovation, and incubation ecosystems within veterinary education and the livestock sector.



Session III: Technology Commercialisation, Start-up Promotion, and Stakeholders Empowerment

Moderated by Dr. Nazeer Ahmad Ganai, Vice-Chancellor, SKUAST, Kashmir.

The session explored pathways to bridge research and enterprise, promoting startups and translating innovations into impactful ventures for the livestock sector and rural economy.

Session IV: Poultry Sector – Priority Research Areas for the Next Decade

Moderated by Mr. O. P. Singh, Managing Director, ABTL & Huvepharma India.

Industry leaders and experts identified key research priorities, technology adoption needs, and collaborative strategies to enhance the sector's competitiveness and resilience.

Session V: Developing a Collective Road Map – Institutional Commitments and Actionable Outcomes

Moderated by Dr. Yashpal Singh Malik, Dy. Director General (Edn.), ICAR, New Delhi.

Leaders from academia, research, and regulatory bodies emphasised stronger collaboration, institutional commitments, and measurable strategies to drive innovation and growth in the livestock sector.

Session VI: Artificial Intelligence Applications in Livestock Sector

Moderated by Mr. O. P. Singh, Managing Director, ABTL & Huvepharma India.

The panel highlighted AI's transformative potential in productivity, disease surveillance, precision farming, and building a more efficient, sustainable livestock ecosystem.

The Commemorative Souvenir of the 2nd Edition of the Vice-Chancellors' Conclave, VETCONVERGENCE 2026, was unveiled during the inaugural session, symbolizing the shared commitment to collaborative progress.



Shri Uday Singh Bayas, President, IPEMA-Poultry India, led the IPEMA delegation along with Treasurer Shri M. Srikanth and other senior members, actively contributing to the deliberations. The event witnessed enthusiastic participation from key industry representatives including Prof. M. Gnana Prakash (VC, PVNRTVU), Suresh Chitturi (MD, Srinivasa Farms), O.P. Singh (MD, ABTL&Huvepharma India.), and several others.

Dr. Niteen Vasantrao Patil, Vice-Chancellor of MAFSU, led the knowledge-sharing efforts on behalf of the organizers. Maharashtra Animal and Fishery Sciences University (MAFSU) excelled in fostering insightful discussions and enriching the overall quality of the conclave.

Shri Uday Singh Bayas, President, IPEMA-Poultry India remarked, “VETCONVERGENCE 2026 has successfully created a powerful platform for dialogue between academia and industry. The rich insights and commitments made here will translate into tangible outcomes that benefit farmers, entrepreneurs, and the entire livestock ecosystem, and most importantly Poultry sector.”

During the conclave, IPEMA-Poultry India unveiled the official poster for the 18th Poultry India Expo 2026. The World’s Largest Poultry Expo to be held at HITEX, Hyderabad, from 25-27 November 2026, preceded by the Poultry Knowledge Day on 24 November 2026, bringing together innovation, knowledge, and collaboration for the global poultry industry. 

Poultry Federation of India Delegation Holds High-Level Policy Talks with Haryana Government

Poultry Federation of India delegation met Shri Mahipal Dhanda Ji, Hon’ble Education Minister,

Government of Haryana, to discuss key policy issues aimed at strengthening the growth, competitiveness and long-term sustainability of Haryana’s poultry sector.

The PFI delegation led by Mr. Ranpal Dhanda, President, comprised Mr. Sanjeev Gupta, Vice President - HQ, Mr. Ravinder Sandhu, Secretary, Mr. Ricky Thaper, Joint Secretary, Mr. Rahul Khatri, Treasurer, Mr. Saurabh Gupta, EC Member, Mr. Dilbagh Singh, EC Member, Mr. Baljinder Aghi, Member, Mr. Satish Kalyan, Member, along with Mr. Jagdish and Mr. Rithik, PFI Office Managers.

The Association expresses sincere gratitude to Hon’ble Minister Shri Mahipal Dhanda Ji for his proactive leadership and for facilitating a series of high-level meetings with senior officials of the Government of Haryana in Chandigarh. These interactions reflect the Government’s commitment to promoting a progressive and industry-friendly policy environment for one of the state’s most important agri-based sectors. The meeting with Mr. Vinay Pratap Singh, IAS, Commissioner, regarding certain Pollution Control Board guidelines that are not aligned with the operational realities of poultry farming was very encouraging and discussions were highly positive. Later the delegation met Shri Vedpal, Chairman, Market Committee, Haryana. The discussions were highly positive and we were assured that the concerns of poultry sector will be addressed through a practical and regulatory approach. Mr. Ranpal Dhanda suggest Chairman Market Committee that the 1% market committee fee levied on maize and bajra arriving from other states should be abolished. Also The 2% market committee fee levied on eggs and cull layer birds should be abolished. This decision will play a significant role in reducing production costs for poultry farmers in Haryana, enhancing their competitiveness, and promoting the sustainable development of the state’s poultry sector as well as employment generation. PFI is fully confident that Chairman, Market Committee will give sympathetic consideration to this farmer-friendly matter. The discussions centred on improving the Ease of Doing Business for poultry farmers, promoting regulatory reforms, reducing procedural bottlenecks and creating an enabling ecosystem that encourages investment, employment generation and sustainable growth across the poultry value chain. The Poultry Federation of India sincerely appreciates the constructive approach and positive response extended by the Hon’ble Minister and senior Government officials to the recommendations submitted by the Federation. Such collaborative engagement between the Government and industry is essential for unlocking the full potential of the poultry sector, enhancing farmer prosperity, strengthening rural livelihoods and ensuring affordable, high-quality protein for millions of Indian consumers. 





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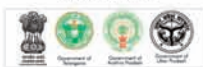
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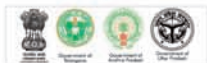


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Commencement of Pre-Operations of IB Group's State-of-the-Art ABIS Chicken Processing Plant in Andhra Pradesh

Chief Minister Shri N. Chandrababu Naidu inaugurates the facility and hands over appointment letters to 150 youth Pudurupalli (Andhra Pradesh): The country's leading integrated protein leader, IB Group, has commenced the pre-operation phase of its state-of-the-art ABIS Chicken Processing Plant established at Pudurupalli in Andhra Pradesh. On this occasion, the Hon'ble Chief Minister of Andhra Pradesh, Shri N. Chandrababu Naidu, attended the event as the Chief Guest. He inaugurated the pre-operations of the plant and described it as a significant step towards industrial development, investment, and employment generation in the state.

During the programme, the Hon'ble Chief Minister handed over appointment letters (offer letters) to 08 selected youth, providing them with employment opportunities. This initiative reflects IB Group's commitment to generating employment for local youth and contributing to the overall economic development of the region.

On this occasion, Mr. Bahadur Ali, Managing Director, IB Group; Ms. Tanaz Aziz, Director (HR); along with the company's senior officials, Mr. Junaid Qazi - Project Head, Mr. Ajit Mani - HR Head, Mr. Saurabh Nagpal - Broiler Integration Head, Mr. Prateek Kumar - Sales Head, and other employees were present. The programme was also attended by public representatives, members of the industry, farmers, and a large number of distinguished citizens.





Addressing the gathering, Mr. Bahadur Ali, Managing Director of IB Group, said that the state-of-the-art processing plant has been developed using modern technology while adhering to high-quality standards and international food safety norms. He stated that the plant will have a processing capacity of 12,000 birds per hour, ensuring the maximum availability of safe, high-quality, and nutritious chicken protein to consumers across the country. He further said that the operation of this project will provide new momentum to the poultry industry in Andhra Pradesh, offer better market opportunities to local farmers, and create large-scale employment opportunities. The project will also play an important role in strengthening the state's industrial progress and rural economy.

The objective of Abis Pro, the traceable chicken brand, is to provide consumers across the country with high-quality, safe, and reliable protein products. This state-of-the-art Abis Chicken Processing Plant established in Andhra Pradesh is an important milestone in the company's growth journey, further strengthening IB Group's presence in South India and giving new momentum to India's protein mission. 

NOVUS Brings Global Feed Ingredient References Together in One Digital Tool

The leader in intelligent nutrition today announced the launch of the NOVUS® Raw Material Compendium, a digital platform designed to support more informed, data-driven feed formulation strategies.

The platform, which is accessible at novusint.com/rawmaterial/, provides nutritionists and feed formulators with a centralized resource to evaluate ingredient variability, compare nutrient values across the most relevant databases, assess internal ingredient data, and explore alternative raw materials. By bringing multiple data sources into one tool, NOVUS is helping to simplify a process that is often complex and time intensive.

"When formulating, nutritionists normally work with one unique database or source of nutrient information for each of their ingredients. But it is well known that there is ingredient variability based on the database used, as well as geographic origin, crop conditions, processing differences, supplier variations, and other factors," says NOVUS Global Swine Solutions Executive Manager Marisol Castillo, DVM, Ph.D. "Unfortunately, nutritionists haven't had the time or easy access to examine the differences between those ingredient nutrient variations to ensure optimized formulation. This new digital platform from NOVUS puts data from various sources at their fingertips." The digital platform includes nutrient composition details for plant and



animal protein ingredients, such as palm kernel meal, soybean meal, dried distillers' grains, feather meal, fish meal, and others. The raw material data was authorized for use from established global references, including the National Research Council (NRC), Association Française de Zootechnie (AFZ), French National Research Institute for Agriculture, Food, and Environment (INRAE), Fundación Española para el Desarrollo de la Nutrición Animal (FEDNA), CentraalVeevoeder Bureau (CVB), and the Brazilian Tables for Poultry and Swine. After creating an account at novusint.com/rawmaterial/ users can select feed ingredients and nutrients, compare values across datasets, and export comparison charts and tables for further analysis. The tool also allows users to upload their own ingredient datasets to compare them against available references within a private, secure environment.

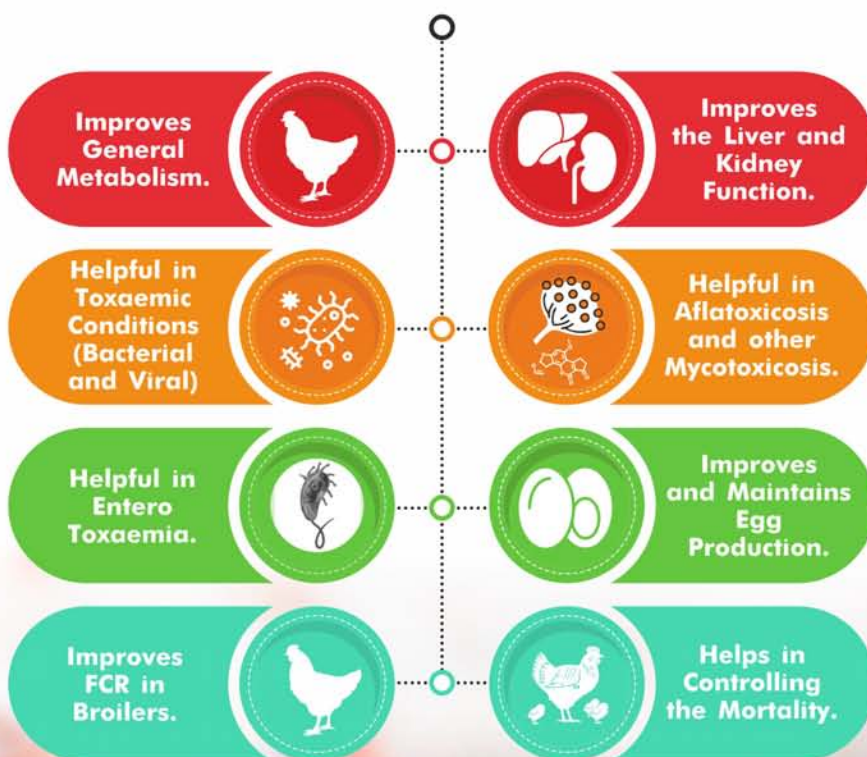
"Bringing these datasets together in one place supports more consistent evaluation of raw materials and can help streamline formulation decisions," Castillo says. "It allows nutritionists to work more efficiently while maintaining ownership and confidentiality of their own data."

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Immunity

The Overlooked Cost Of Antibiotics



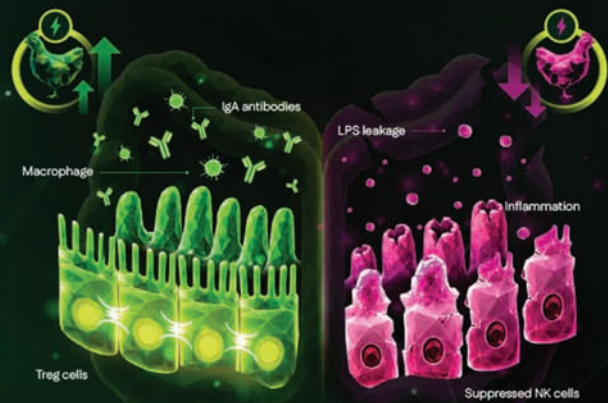
Edward Manchester

Global Business Development Director
Ecolex Animal Nutrition

Antimicrobial resistance (AMR) dominates discussions about antibiotic use in animal agriculture. Regulators, veterinarians, producers and consumers are understandably focused on resistant bacteria that threaten human, animal and environmental health—and rightly so. While the AMR crisis is undeniably urgent, it is not the only concern. Beyond resistance lies a hidden cost—antibiotics can compromise the animal's immune system itself.

Immunity Starts in the Gut

Since most pathogens enter through the digestive tract (in feed or water), the gut houses the largest collection of immune cells in the bird's body (around 60-70%), collectively known as gut-associated lymphoid tissue or GALT. The immune system comprises innate and adaptive components. Innate



immunity provides immediate, non-specific protection through barriers, phagocytes, and inflammation. Adaptive immunity delivers targeted, lasting defense via B cells, T cells, and antibodies.

Both rely on balanced microbial signaling. The gut microbiome acts as a training ground for immune development. Commensal bacteria—beneficial microorganisms living naturally in the gastrointestinal tract—stimulate immune maturation, promote regulatory T cell development, and maintain mucosal barrier integrity. Disrupting this ecosystem impairs immune responsiveness, making animals more susceptible to infections and increasing antibiotic dependence.

Antibiotics, by design, reduce bacterial populations. Broad-spectrum antibiotics particularly wipe out beneficial bacteria alongside pathogens, disturbing the microbial-immune balance essential for healthy immunity.

How Antibiotics Suppress Immune Function

When Good Bacteria Go Missing—The gut microbiome profoundly influences immune cell differentiation, activation, and function. Commensal bacteria produce short-chain fatty acids (SCFAs)—particularly butyrate, propionate, and acetate—which regulate immune cell development and cytokine production. These microbial signals are essential for dendritic cell maturation, T helper cell polarization, and regulatory T cell differentiation that prevents excessive inflammation.

Poultry research provides strong evidence. When antibiotics eliminate beneficial bacteria—especially *Lactobacillus*, *Bifidobacterium*, and helpful *Clostridium* species—immune problems follow. Treated birds produce significantly less secretory IgA, the main protective antibody in the gut. Macrophage activity decreases, weakening the cells' ability to engulf and destroy pathogens. Natural killer cells lose effectiveness, and inflammatory messaging becomes dysregulated. Most critically, mucosal immunity—the gut's first defense against pathogens—is severely compromised.

When Bad Bacteria Fill The Void—When beneficial microbes are depleted, opportunistic pathogens fill the void. *Clostridioides*

difficile, *Salmonella*, and *Campylobacter* thrive in antibiotic-disrupted microbiomes. In poultry, antibiotic use associates with increased *E. coli* colibacillosis despite overall bacterial load reduction.

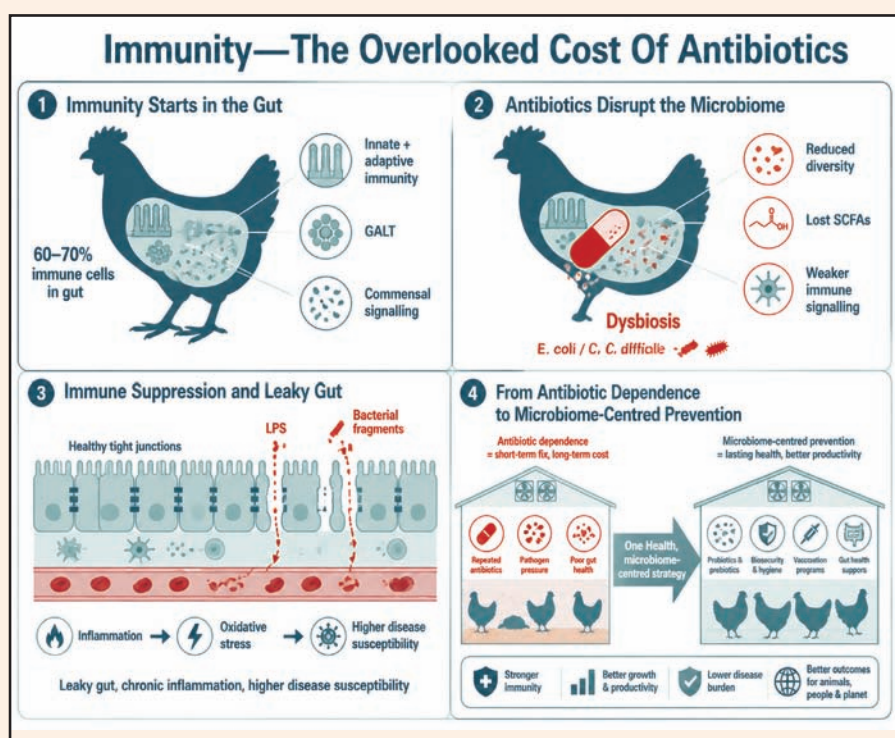
This “colonization resistance loss” occurs when commensals no longer compete effectively for nutrients and attachment sites. The weakened immune system struggles to control invaders, leading to secondary infections requiring more antibiotics—a vicious cycle.

The Leaky Gut-Inflammation Connection –

Antibiotic-induced dysbiosis triggers persistent gut inflammation. Increased gut permeability or ‘leaky gut’ allows bacterial lipopolysaccharides (LPS) to enter circulation, activating systemic immune responses. Chronic activation diverts energy from growth toward inflammation management.

Commercial broilers treated with antibiotics show elevated heterophil-to-lymphocyte ratios, markers of chronic stress and immune activation. Over time, this immune exhaustion reduces disease resilience, diminishes feed efficiency, and increases mortality—undermining the productivity gains antibiotics were meant to deliver.

Vaccines Need Healthy Microbiomes—A functioning gut microbiome is essential for vaccine efficacy, which will be considered in more detail in the next article in this series.



What The Research Shows

- Broad-spectrum antibiotic treatment in drinking water (days 1-7 or 1-14) of day-old chicks significantly reduced serum IgA content and disrupted gut barrier structure and immune functions (Ghafoor et al., 2024)
- Adding ceftiofur to avian influenza vaccine reduced H5N8 and H7N9 antibody titres after first and second immunizations (Shen et al., 2024)
- Oral florfenicol administration (days 1-7) to day-old chicks altered intestinal microbiota and metabolite profiles, reducing colonization resistance to *Salmonella* (Mei et al., 2021)
- Antibiotic exposure reduced gut microbiota diversity and stability, with florfenicol, gentamicin, and benzylpenicillin having the most significant and

long-lasting effects (Zhan et al., 2025)

These data reveal a consistent pattern: antibiotics reduce microbial diversity, impair immune maturation, and increase disease susceptibility—offsetting short-term therapeutic benefits.

Beyond The Bird—One Health Consequences

The immune cost extends beyond individual animals. Immune-compromised flocks harbor more pathogens, increasing environmental contamination and zoonotic transmission risk. Humans handling livestock or consuming products from immune-stressed animals face higher pathogen exposure.

Furthermore, immune suppression can accelerate AMR evolution. Stressed immune systems allow bacteria to persist longer, increasing opportunities for resistance gene exchange. Antibiotic

use creates a dual threat: weakened immunity and stronger resistance.

From Treatment To Prevention

Antibiotic resistance is only part of the story. The hidden cost—immune system compromise—equally threatens animal, public and environmental health. Disrupted microbiomes, impaired vaccine responses, increased opportunistic infections, and chronic inflammation all stem from antibiotic-induced immune suppression.

Addressing this requires a paradigm shift from antibiotic-dependent production to microbiome-centered, immunity-supporting strategies. This means nurturing beneficial gut bacteria with probiotics, prebiotics, phytogenics, and organic acids, while implementing strict biosecurity and hygiene to lower pathogen loads before they challenge immunity. Through a One Health approach, antibiotics become the exception—not the foundation—of sustainable animal agriculture.

Want To Know More?

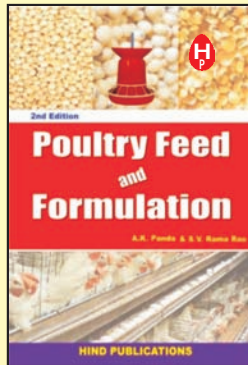
This technical article is part of Ecolex Animal Nutrition's continuing knowledge transfer efforts, supporting more sustainable and resilient animal production systems.

Follow us at www.ecolex.com as we share more actionable One Health insights and strategies for building a more secure, resilient food system from farm to fork.

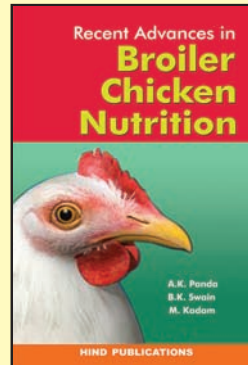
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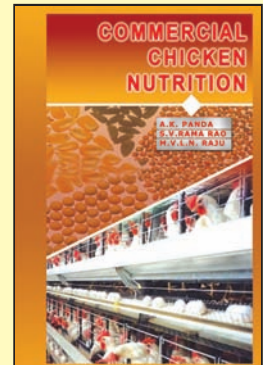
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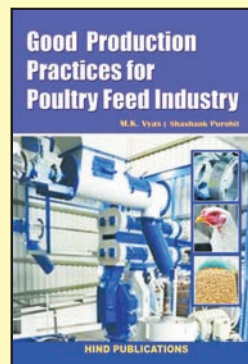
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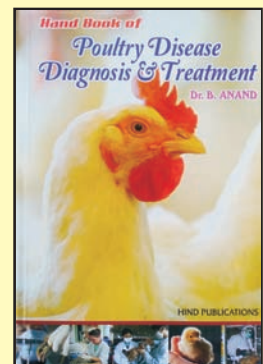
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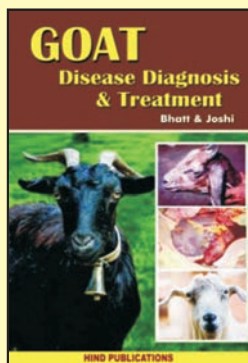
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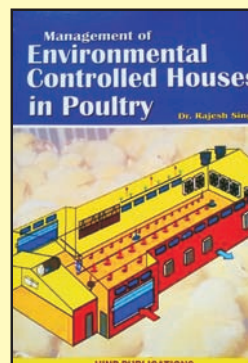
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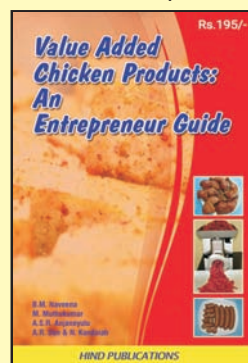
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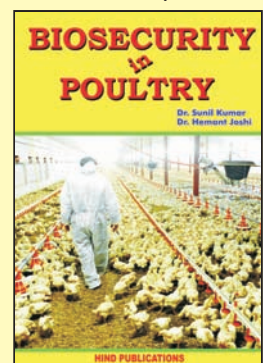
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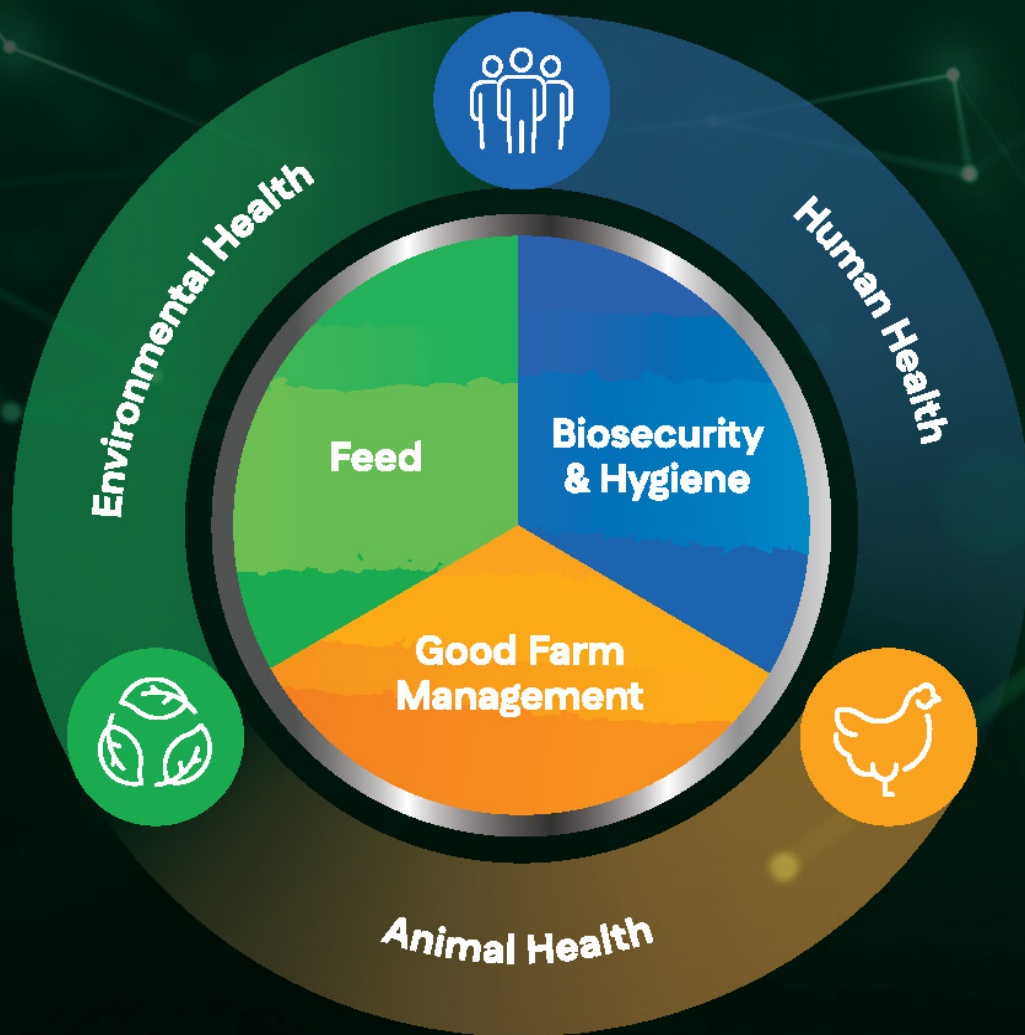
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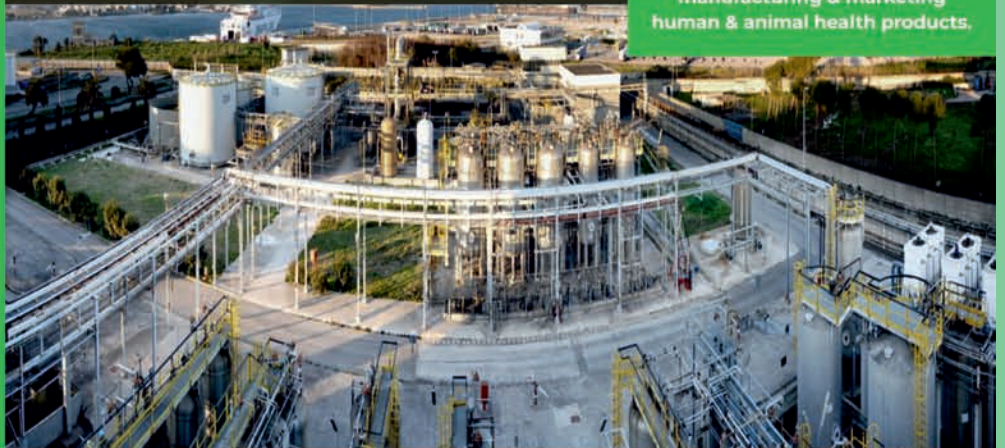
Kiril Domuschiev



President of Huvepharma drive is an example of a modern business determined to leave a positive legacy. He is interested not only in operating a profitable business but also in reinvesting earnings into better, more modern technologies to improve production methods. These investments will also promote a healthier and more sustainable environment, benefiting employees and local residents alike.



Solidifying the Vanguard: Huvepharma Group Secures Landmark Acquisition of Euroapi Italy to Propel Global Biotech Leadership



O. P. Singh



Managing Director, Huvepharma SEA (Pune) Pvt. Ltd., which is a fast-growing global pharmaceutical company with a focus on developing, manufacturing & marketing human & animal health products.

On the 29th of July, 2026, Huvepharma EOOD consummated a definitive Share Purchase Agreement with Euroapi S.A. to acquire a 100% equity stake in Euroapi Italy S.r.l. This transaction remains subject to customary closing conditions, including the requisite Golden Power regulatory clearance. The perimeter of this strategic acquisition encompasses the premier manufacturing facility in Brindisi, Italy, an asset boasting a venerable industrial heritage in microbiological fermentation dating back to 1966.

"A profound synergy exists between the cutting-edge biotechnological profile of Huvepharma and the deep institutional knowledge and expertise of the Brindisi workforce," remarked Kiril Domuschiev, President and CEO of Huvepharma. He further articulated, "Huvepharma intends to fully leverage these symbiotic capabilities to introduce novel products and advanced formulations to the global marketplace. Our strategic focus remains steadfastly anchored in the development, manufacture, and commercialisation of animal health, human health, and nutraceutical solutions. This acquisition serves as a testament to that enduring commitment to our global clientele."

To ensure unparalleled quality assurance, the entirety of Huvepharma portfolio is manufactured exclusively in-house across proprietary facilities owned by the Huvepharma Group. This vertical integration grants the corporation absolute governance over its production methodologies, guaranteeing adherence to the most stringent quality standards. Furthermore, this operational autonomy fosters exceptional organizational agility, empowering the Huvepharma Group to dynamically recalibrate and optimize product formulations in alignment with evolving market demands.

This landmark acquisition expands Huvepharma aggregate fermentation capacity by 25%, elevating its total volume past the 12,000m³ threshold. Consequently, this expansion solidifies the company's position as a preeminent vanguard of the European biotechnology sector while catalysing the broader expansion of its global footprint. Ultimately, this transaction reinforces client confidence in Huvepharma sustainable, resilient, and long-term manufacturing architecture.

This landmark acquisition marks a monumental leap forward in our global manufacturing paradigm says Mr. O. P. Singh – Managing Director, Huvepharma SEA (Pune) Pvt. Ltd. He further added; by expanding our aggregate fermentation capacity to unprecedented heights, the Huvepharma Group drastically fortifies its global supply chain. For our discerning clientele here in India and the wider South Asian region, this translates to unparalleled product reliability, robust operational continuity, and enhanced access to world-class biotechnological solutions. We are exceptionally proud to synergise our regional operations with this newly augmented global infrastructure.

"Huvepharma a Premier Global Titan in the Biotechnology Sector."



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OF INDIA

POULTRY FEDERATION OF INDIA (PFI)

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Greetings from the Poultry Federation of India (PFI)!

The Poultry Federation of India (PFI), the apex body representing poultry farmers, breeders, feed millers, equipment manufacturers, pharmaceutical companies, and all allied sectors of the poultry industry, is pleased to announce its 37th Annual General Meeting (AGM) to be held on 23-24 September 2026 at Grand Hyatt, Kochi, Kerala.

The AGM serves as a premier platform bringing together industry leaders, entrepreneurs, policymakers, researchers, and stakeholders to discuss emerging opportunities, key challenges, technological advancements, and future growth strategies for the poultry sector.



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We cordially invite your esteemed organization to participate as a Sponsor for this prestigious event. Your valuable support will contribute significantly to the success of the AGM while providing exceptional visibility and networking opportunities with key decision-makers and industry leaders from across the country.

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PFI has reserved 240 rooms at Grand Hyatt, Kochi, Kerala, for AGM delegates at special discounted rates:

Single Occupancy: ₹10,000 + 18% GST
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Double Occupancy: ₹11,000 + 18% GST
per room per night (including complimentary breakfast)

Important Note:

These special rates are subject to availability and will remain valid only until the reserved room inventory is exhausted. Grand Hyatt has a total inventory of 264 rooms, of which the majority have been booked by PFI for AGM delegates.

Rooms will be allotted strictly on a first-come, first-served basis and confirmed only upon receipt of full payment. Once the rooms reserved by PFI are fully booked, PFI will not be able to arrange or guarantee accommodation at the venue hotel.



We look forward to your enthusiastic participation and generous support. With the collective cooperation of the entire poultry fraternity, we are confident that the 37th AGM of PFI will be a grand success and a memorable gathering for the poultry industry.

With warm regards,

Poultry Federation of India (PFI)





Historic Triumph for the Telangana Poultry Industry: Celebrating the Landmark Achievement of Rs. 710 per Hundred Eggs

In a monumental gathering that underscored unity, resilience, and strategic leadership, the Telangana Poultry Federation (TPF) recently hosted a grand felicitation program to celebrate a historic milestone: achieving a record price of Rs. 7.10 per

egg (Rs. 710 per hundred eggs) during the unseasonal months of June and July. This unprecedented achievement, realized during a traditionally sluggish summer off-season, has breathed new life into the poultry farming community, reversing a prolonged period of severe financial distress.

The event served as a platform to honor the architects behind this success, primarily Gurram Chandrashekar Reddy, Chairman of the National Egg Coordination Committee (NECC) Hyderabad Zone, along with his dedicated committee members and the supportive network of egg traders.



The Architect of Market Stability-Sri Gurram Chandrashekar Reddy

At the heart of this record-breaking price realization is the relentless dedication of NECC Hyderabad Zonal Chairman, Sri Gurram Chandrashekar Reddy.

Industry veterans and farmers alike highlighted his extraordinary daily commitment to price coordination. Every single day, Reddy dedicated two to four hours—beginning precisely at 11:00 AM—to negotiate and stabilize prices. His commitment was so profound that he continued managing price declarations without interruption even while recovering from a recent surgery, visiting Tirupati, or traveling abroad to the United States.

Hyderabad remains the crucial “nervous center” for India’s poultry pricing, a legacy dating back to the establishment of the NECC in 1982 under the visionary leadership of Dr. B.V. Rao. Reddy successfully leveraged this strategic position by coordinating seamlessly with



other major production zones like Namakkal, Kolkata, and Andhra Pradesh, as well as consumption centers in Uttar Pradesh, Bihar, and Assam. By ensuring that no zone undercut another, he fostered a unified national front that prevented the market from crashing.

Bridging the Divide: Fostering Farmer-Trader Synergy

Historically, the relationship between poultry farmers and egg traders has been fraught with friction and mutual suspicion, often leading to panic selling and artificial price drops. However, this historic ¹ 7.10 milestone was made possible by an unprecedented level of cooperation between farmers and the trading community.

To build this vital trust, Chandrashekar Reddy took innovative steps, including organizing and personally financing strategic retreats for the trading community, such as a recent trip to Goa involving over 20 key traders. This friendly, cooperative approach eliminated the atmosphere of “blackmail” and fear that previously plagued the market. When the market showed signs of dipping by 5 paise, rather than panicking, the unified group held their ground, waited out the volatility, and successfully maintained the price equilibrium. This synergy brought to life the long-held NECC dream articulated by Dr. B.V. Rao: “My Rate, My Price”.

Navigating the Feed Crisis Through Strategic Government Tenders

While celebrating the lucrative egg prices, the Federation also addressed the critical challenge of soaring feed costs, particularly the prices of maize and soya. To protect farmers from crippling production costs, the Telangana Poultry Federation and its leadership - President K. Mohan Reddy, General Secretary Bhasker Rao & Treasurer - Abhishek Reddy, successfully lobbied the state government for direct intervention.

For the first time since 2004, the government, led by Honorable Chief Minister Revanth Reddy, modified strict tender conditions—such as turnover and experience requirements—allowing the Federation and local traders to participate directly in maize procurement tenders. When the Federation needed to raise an Earnest Money Deposit (EMD) of Rs. 9 crores, a single message to the farming community resulted in an overwhelming collection of Rs. 13 crores, showcasing absolute grassroots solidarity. Consequently, the Federation successfully secured and distributed 60,000 metric tonnes of maize to local farmers.





State Corporation Chairman Sri Avinash Reddy, who attended the event, assured the poultry community of the government's continued support. He pledged to bring the Federation's request to restrict local maize procurement exclusively to Telangana farmers to the Chief Minister's attention, preventing future feed shortages. Furthermore, the Federation is already gearing up for upcoming tenders, aggressively seeking an allocation of 5 lakh metric tonnes to stabilize input costs for the coming year.

Advocating for Health: Dispelling the Cholesterol Myth

Beyond economics, the felicitation program served as a powerful platform for nutritional advocacy. Speakers passionately discussed the shifting global

consensus on the health benefits of egg consumption. For decades, outdated guidelines from organizations like the American Heart Association and India's National Institute of Nutrition (NIN) wrongly demonized egg yolks due to cholesterol concerns.

However, modern scientific consensus and updated guidelines have completely reversed this narrative. Prominent speakers, including Dr. Balaswamy, highlighted that consuming multiple eggs daily—even up to 6 or 10 eggs, complete with the yolk—is incredibly beneficial for managing diabetes, blood pressure, and overall health.

The Federation emphasized the urgent need to educate the public and institutions about these updated nutritional facts to drive domestic

Sustaining the Momentum: The Road Ahead

As the felicitation concluded, industry leaders issued a pragmatic call to action. The goal is no longer just chasing astronomical price peaks, but rather maintaining a sustainable, profitable equilibrium that protects both the farmer's margins and the consumer's wallet. Leaders warned that allowing retail prices to climb too high (e.g., ₹18 or more per egg in retail) could deter consumers and shift their purchasing power toward alternatives like chicken, ultimately causing a market crash.

Furthermore, there is a renewed, strict emphasis on improving egg quality to justify these premium prices. The Telangana Poultry Federation and the NECC have proven that with unified leadership, transparent trader relations, and proactive government collaboration, the industry can weather any storm.

By successfully orchestrating this Rs. 7.10 milestone, Sri Gurram Chandrashekar Reddy and the Telangana Poultry Federation have not only saved countless farmers from financial ruin but have also laid a robust, cooperative foundation for the future of India's poultry sector. 



consumption higher, shifting from the current average of 80-100 eggs per capita towards a much healthier national standard.



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Inspiring Innovation and Collaboration of Global Poultry at World Poultry Congress 2026

– Ricky Thaper

The 27th edition of World Poultry Congress (WPC) 2026 organised by the World's Poultry Science Association (WPSA) at the Metro Toronto Convention Centre, Toronto, Canada, from July 13–17, 2026 was recognised as the world's premier gathering for poultry science and technology, WPC 2026 had brought together a good delegates comprising poultry scientists, researchers, academicians, veterinarians, industry leaders, production specialists, policymakers and students from more than 55 countries. The congress served as an exceptional platform for exchanging knowledge, showcasing cutting-edge innovations and strengthening international collaborations that will shape the future of the poultry industry.

The scientific and technical program covered a wide spectrum of critical topics including genetics and breeding, poultry nutrition, health and disease prevention, animal welfare, sustainability, precision production technologies, processing innovations and global food security. At a time when the poultry sector is addressing evolving challenges related to disease management, climate resilience, sustainability and feeding a growing global population, forums like WPC continue to play a pivotal role in driving science-based solutions and technological advancement. Held once every four years under the auspices of the World's Poultry Science Association (WPSA), the World Poultry Congress remains one of the most influential international platforms dedicated to advancing poultry science and industry worldwide. The exhibitors displayed their promotional material in Exhibit Hall and the seminars / presentations were in various session rooms. The poster and oral presentation sessions represented the cutting edge of global poultry research.

During World Poultry Congress 2026, it was my privilege to meet distinguished poultry leaders, scientists, researchers, innovators and industry colleagues from around the world and explored new opportunities for collaboration that will contribute to the sustainable growth and future of the global poultry sector. My sincere congratulations to the World's Poultry Science Association (WPSA) organising committee, sponsors, exhibitors, and everyone who worked tirelessly to make WPC 2026 an outstanding success. As one memorable chapter comes to an end, we now look forward to the 28th World Poultry Congress, which will be held in Tokyo, Japan from July 21–25, 2030





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Dr. S.K. Bhardwaj

Animal Nutritionist

The Notable Achievement of Commercial Poultry Nutritionists in South Asian conditions is the Regular Improvement in the FCR of Broiler and Decreasing the Age of Culling

– Dr. S.K. Bhardwaj



Mr. M.K. Vyas

Managing Partner,
Hind Poultry

Dr. SK Bhardwaj is a renowned animal nutritionist with over 30 years of experience in the field. He specializes in formulating balanced diets, quality control, feed millings and various other aspects of livestock production. Currently he is a freelancer and has more than 50 clients. His expertise extends to research, academia and consultancy making significant contributions to poultry industry. Last week, I got a chance to have a candid conversation with him and discuss on his career, experience, professional development as a commercial nutritionist and his personal life. Poultry professionals, budding nutritionist, veterinarians and freshers can have so many takeaways from this conversation with Mr. M.K. Vyas, Managing Partner - HIND Publications & President Indian Poultry Journalists Association

Question : Can you provide an overview of your career as a poultry nutritionist, including how you got started in this field?

Dr. S.K. Bhardwaj : After completing my Master program, I started my carrier with Cadbury India Limited as Quality Control Officer from 1991 to 1993. Gaining some work experience, I joined PhD program at CCSHAU Hisar (Animal Nutrition). I completed my doctorate programme in year 1997 in Ruminant nutrition and then started working as Research Associate in Department of Dairy Cattle Nutrition, NDRI Karnal where I worked for green house emission for 6 months. I rejoined CCSHAU Hisar as Research Associate in September 1997 and worked up to September 2004. During my academic associated tenure, I had published 8 research papers in national and international Journals, published reference book and 3 laboratory manuals as co-author. I also

presented more than 50 oral and poster presentations in national and international conferences. 1st October 2004 was my commencement date of my commercial nutritionist career when I decided to shift my career from cattle nutrition to poultry nutrition and joined Skylark group as General Manager (Nutrition).

Question : Could you describe some of the key responsibilities and tasks you perform in your role as a commercial poultry nutritionist?

Dr. S.K. Bhardwaj : I provide nutrition services as freelancer to feed millers, breeders and layer farmers in my country and out of country as well. In addition to this I help my customers for quality feed manufacturing technology, quality control and raw material & feed supplements procurement. Currently I am looking after more than 50 customers.

Question : What are some of the challenges you generally

encounter in your work, and how do you overcome them?

Dr. S.K. Bhardwaj : The major challenges me and my customers face are substandard medicines, feed supplement and adulteration in feed ingredients. To encounter this, I educate my customers and develop some quick test in laboratory to encounter this problem.

Question : Can you share some of the notable achievements commercial nutritionists have achieved in South Asian conditions?

Dr. S.K. Bhardwaj : The notable achievement of commercial poultry nutritionists in South Asian conditions is the regular improvement in the FCR of broiler and decreasing the age of culling i.e., around 32-34 days average age of sale at 2 kg body weight, even when the climate is not favorable for poultry rearing.

Question : What is the gap you see between academia and industry in terms of poultry nutrition research and usefulness?

Dr. S.K. Bhardwaj : The gap between academia and industry is decreasing slowly day by day but there is lot of the scope of research for academia. Universities and research institutes should have more interaction with industry and also open the research and laboratory facilities to the industry.

Question : Outside of your work as a poultry nutritionist, what are some of your hobbies and interests?

Dr. S.K. Bhardwaj : In addition to my job, I have interest to travel and visit holy places and I do so regularly whenever I have time.

Question : How do you balance your professional life with your personal life, and do you find any overlap between the two?

Dr. S.K. Bhardwaj : It's very difficult to balance the professional and personal life but I always try to stay at home as much as possible. My wife and son both are in job and they understand the value of work so, I don't face much challenge and life is going smoothly.

Question : Are there any specific experiences or interests in your personal life that have influenced your career choices or approach to poultry nutrition?

Dr. S.K. Bhardwaj : My interest of driving and travelling to new places is very much beneficial for my professional career and I can travel by road, train or air without any tiredness and feel fresh even after so much of travel. I travel more than 20 days in month.

Question : What motivated you to pursue a career in poultry

nutrition, and how did you decide to specialize in this field?

Dr. S.K. Bhardwaj : After completing successful 15 year of my association with Skylark I decided to share my knowledge and experience further by providing my services to multiple companies and not restricting it to one company. When I started freelance services, I got very quick response and I felt that the industry was waiting for such type of services. I do my job honestly and this poultry industry has motivated me to work more and more.

Question : How do you stay updated with technical knowledge on nutrition? Have you pursued any additional education or certifications to advance your career as a poultry nutritionist?

Dr. S.K. Bhardwaj : I always try to attend different national and international seminars, conferences to upgrade my knowledge. Companies operating in poultry have technical people at national and international levels, I have technical discussions with them when they visit my place and this is quite often.

Question : Can you describe any mentors or influential figures who have guided you in your career?

Dr. S.K. Bhardwaj : My mentor is my elder brother Dr M C Bhardwaj, currently he is principal in degree college, Ganganagar, Rajasthan. He regularly guides me from my childhood time. My father encourages me for honesty and hard work.

Question : What advice would you give to someone aspiring to become a poultry nutritionist or looking to advance their career in this field?

Dr. S.K. Bhardwaj : My sincere advice for newcomer nutritionist is to focus on their work and do their job honestly. Don't use shortcuts for upliftment of professional career.

Question : How do you collaborate with other professionals in the poultry industry to stay at the forefront of poultry nutrition?

Dr. S.K. Bhardwaj : I collaborate with other nutritional professional through personal telephonic interaction, WhatsApp social media, email and meet personally in different seminars, symposiums and exhibitions.

Question : Have you been involved in any industry associations or organizations related to poultry nutrition, and if so, how has this benefited your career?

Dr. S.K. Bhardwaj : No, I am not associated with any specific organization. I am occupied and associated with my clients only. There is so much of work to do.

Question : Can you share any specific examples of how your career has evolved or grown over time, and the lessons you've learned along the way?

Dr. S.K. Bhardwaj : As per my working experience, I always believe in the organic growth which is little bit slow but stable. I have faced a lot of challenges in my life but have overcome all challenges and learned the lesson that regular hard work, doing it with honesty always pay you better in comparison to getting the help from unusual sources.

Conversation compiled by Dr Sushant Labh. He is passionate about poultry nutrition, Indian ingredients, performance and cost optimization. He interacts with nutritionist, researchers, poultry producers and disseminates new findings in poultry to the industry. 



Why Every Poultry and Livestock Professional Must Be in Rennes for SPACE 2026

As the global agricultural landscape faces a complex web of economic pressures, environmental mandates, and technological shifts, the imperative to stay ahead has never been more urgent. For anyone deeply embedded in the business of animal protein—whether managing commercial broiler genetics, formulating cutting-edge poultry feeds, optimizing layer housing, or overseeing large-scale swine and ruminant operations—the calendar points to one unmissable destination this autumn. From September 15 to 17, 2026, the global livestock community will converge at the Parc Expo in Rennes, France, for SPACE 2026. Set in the heart of Brittany—Western Europe's premier livestock-producing powerhouse—this exhibition is far more than a regional trade fair. It is a premier global nexus where innovation, science, and practical farming collide. If you are wondering whether making the trip to Rennes is worth the investment, here is a comprehensive breakdown of why every serious poultry and livestock professional must be present at SPACE 2026.

1. Ground Zero for Global Poultry and Livestock Innovation

The pace of technological evolution in animal production is staggering. From precision livestock farming (PLF) tools and automated environmental controls to advanced feed additives and vaccine delivery systems, staying competitive means adopting innovation early. SPACE 2026 serves as the ultimate global showcase for these advancements. The exhibition annually hosts over 1,200 international exhibitors spread across expansive indoor halls and massive outdoor machinery zones. For poultry producers and feed millers, this is a rare opportunity to inspect state-of-the-art automation firsthand—ranging from high-speed sorting and weighing equipment to innovative pelleting technologies and micro-ingredient dosing systems. Rather than scrolling through digital brochures, attendees can walk the floor, talk directly to chief engineers and global technical directors, and compare competing hardware and nutritional concepts side-by-side.

Furthermore, the prestigious Innov'Space awards program serves as an invaluable filter for excellence. Year after year, this platform highlights the most groundbreaking products, services, and equipment designed specifically to reduce labor bottlenecks, lower carbon footprints, enhance biosecurity, and boost overall farm profitability. Walking these aisles ensures you return to your home market equipped with a clear vision of the technologies shaping the next decade.

2. Unrivalled Depth in Poultry Science, Genetics, and Nutrition

While SPACE covers all major livestock sectors—including dairy, beef, sheep, pigs, and aquaculture—its historical and structural depth in the poultry sector is exceptional. The poultry industry operates on tight margins and high turnover rates, making every fraction of a point in Feed Conversion Ratio (FCR) or livability critical to the bottom line. At SPACE 2026, nutritionists, integrators, and veterinarians will find an unmatched assembly of global feed additive manufacturers,

amino acid producers, enzyme specialists, and gut health experts. In an era where antibiotic reduction, sustainable raw material sourcing, and heat-stress management dominate boardrooms, the technical seminars and exhibitor presentations at SPACE provide immediate, actionable solutions.

You will have direct access to global genetic companies showcasing the latest performance parameters of commercial layer and broiler strains. Understanding how these genetics interact with alternative feed ingredients or changing climatic conditions requires deep technical discussions—discussions that happen most effectively face-to-face over a coffee in Rennes.

3. The "Espace for the Future": Anticipating Tomorrow's Challenges

One of the most compelling reasons to attend SPACE is its signature feature: the Espace for the Future (Espace de l'Avenir). This dedicated forum goes beyond current commercial offerings to tackle the macro-challenges confronting livestock producers over the horizon. Whether the core focus centers on climate-smart farming, energy independence on farms, reducing greenhouse gas emissions, or adapting to stringent animal welfare regulations, this space provides a strategic roadmap. For industry leaders, publishers, consultants, and progressive farmers, understanding these incoming regulatory and consumer-driven shifts is vital. The Espace for the Future bridges the gap between academic research and commercial reality, offering clear insights into

how modern farms must evolve to remain socially licensed, environmentally sustainable, and economically viable.

4. A Powerful International Hub for Networking and Business

In the digital age, video calls and virtual conferences have their place, but they cannot replicate the organic synergy of physical networking. SPACE 2026 attracts roughly 100,000 professional visitors, including nearly 14,000 international attendees from over 125 countries.

The sheer density of decision-makers—integrators, CEOs, cooperative directors, independent veterinarians, equipment exporters, and government agricultural attachés—makes Rennes an extraordinary commercial incubator. Whether your goal is to:

- Secure distribution channels for a new feed supplement,
- Source reliable, high-durability housing equipment,
- Negotiate genetics supply contracts, or
- Exchange intelligence on regional disease trends and market pricing,

...the networking infrastructure at SPACE is built to facilitate high-value connections. The environment encourages open dialogue, cross-border partnerships, and multicultural collaboration that simply cannot be replicated online.

5. First-Hand Exposure to European Agricultural Excellence and Infrastructure

For international visitors traveling from Asia, the Americas, the Middle East, or Africa, visiting

Western France offers a unique educational bonus. Brittany is an agricultural powerhouse, housing some of Europe's most densely integrated poultry and swine production clusters, advanced feed mills, and cooperative processing plants. Observing how European producers manage high biosecurity standards, waste-to-energy circular economies, and traceability systems provides valuable benchmarks that professionals can adapt to their home markets. Coupled with the world-class animal genetics displays, livestock competitions, and technical farm tours often organized around the event, a trip to Rennes functions as an intensive masterclass in modern agricultural enterprise management.

Make Your Plans for Rennes 2026

The livestock and poultry sectors are cyclical, demanding, and constantly tested by external volatilities. Navigating these currents successfully requires robust data, reliable partnerships, and a clear-eyed view of technological horizons.

By bringing the entire global animal production chain together under one roof, SPACE 2026 offers an unmatched return on investment for your time and travel. It is a catalyst for business growth, a school for technical advancement, and a vital meeting point for the community shaping the future of global food security. Mark your calendars for September 15-17, 2026, pack your business cards, and secure your registration. Being in Rennes is not merely about attending a trade show—it is about positioning your business at the bleeding edge of the global livestock revolution. See you in France! 



VIP's 3rd National Symposium Charts Roadmap for a Resilient and Future-Ready Poultry Industry

Vets in Poultry (VIP) successfully hosted its 3rd National Symposium 2026 at the Sheraton Grand, Rajajinagar, Bengaluru, bringing together leading poultry industry stakeholders, veterinarians, academicians, researchers, policymakers, entre-preneurs, students, and international delegates to deliberate on the future of India's poultry sector. Held under the theme "Future Ready Poultry: Managing Risks, Maximizing Resilience," the symposium served as a premier platform for scientific exchange, strategic dialogue, and industry collaboration, focusing on strengthening the resilience, sustainability, and global competitiveness of Indian poultry.

Welcoming the gathering, Dr. C.B. Pathak, Vice President, VIP, highlighted the evolution of VIP into a vibrant technical platform

committed to advancing poultry science, veterinary excellence, and industry development. He emphasized the importance of collective action in addressing emerging challenges and unlocking future growth opportunities.

Dr. Santosh Ire, Secretary, VIP, reflected on the organisation's journey as a national technical body dedicated to empowering poultry veterinary professionals through knowledge sharing, continuing education, networking, and scientific advancement.

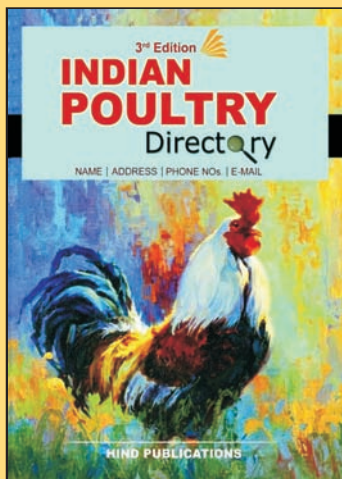
In his presidential address, Dr. Ajay Deshpande, President, VIP, noted that the poultry industry stands at a critical juncture where innovation, risk management, and collaboration will define future success. He stressed that building resilience across the value chain is

essential to navigating evolving disease threats, market dynamics, consumer expectations, and technological disruption.

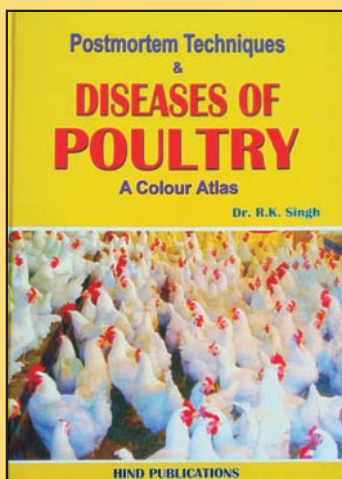
Delivering the keynote address, Prof. (Dr.) K.C. Veeranna, Vice-Chancellor, Karnataka Veterinary, Animal and Fisheries Sciences University, underscored the critical role of education, research, and innovation in shaping the future of the poultry sector. He called for stronger academia-industry partnerships, skill development initiatives, and the adoption of emerging technologies.

Prof. (Dr.) P.K. Shukla, President of the Indian Poultry Science Association, Chairman of FSSAI Scientific Panel-13, and former Joint Commissioner (Poultry), Government of India, delivered a special address

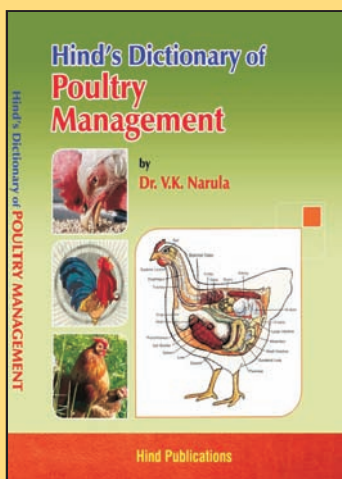
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emphasizing science-based decision-making, robust biosecurity frameworks, quality assurance systems, and supportive policy interventions to enhance India's global poultry competitiveness.

The symposium's Chief Guest, Mr. Arjun Devaiah Theethamada, CEO of Abhimanyu Academy, South Asian Games Gold Medallist, and nine-time National Champion, inspired participants by drawing parallels between competitive sports and entrepreneurship. He highlighted resilience, discipline, adaptability, and continuous learning as essential attributes for sustained success in a rapidly changing world.

Promoting Protein Awareness Through Youth Engagement

A key highlight of the event was the successful conclusion of VIP's 1st National Short Video Competition, designed to engage students in promoting protein awareness and scientific communication.

The competition encouraged young participants to advocate for protein security and highlight the nutritional importance of eggs and chicken as affordable, high-quality protein sources while countering misinformation through evidence-based messaging.

The winners were:

- Mr. KankatavSiddheshwarDinkar – Rs. 25,000
- Mr. Chilkuri Manish Reddy – Rs. 20,000
- Ms. Kumari Sanjana – Rs. 15,000
- Mr. Ishan Barik – Rs.15,000

Special Recognition was awarded to Mr. Shiva Holikeri.

Technical Sessions Address Key Industry Priorities

The symposium featured expert-led sessions covering critical areas shaping the future of the poultry industry:

- Future of Indian Poultry – Growth, Markets & Trade by Mr. K.G. Anand, General Manager, Venkateshwara Hatcheries Pvt. Ltd.
- Farm Productivity & Operational Excellence by Dr. Ajay Deshpande, President VIP and Founder & Director, Siddhivinayak Poultry Breeding Farm and Hatcheries, Pvt. Ltd.
- Consumer Perception, Branding & Market Expansion by Mr. Sameer Agarwal, Managing Director, Shalimar Group
- Poultry Health, Biosecurity & One Health by Dr. Gowthaman, Associate Professor, Veterinary College and Research Institute, Salem
- Human Capital & Industry **Transformation** by Mr. Ashok Kumar, Managing Director, MAA Integrators

The sessions explored emerging opportunities in exports, feed economics, precision farming, branding, disease management, digital transformation, and workforce development.

Industry Leaders Discuss the Path from Survival to Scale

One of the most engaging segments of the symposium was the panel discussion on **“Future Ready Poultry – Survival to Scale,”** moderated by Prof. (Dr.) P.K. Shukla. The distinguished panel brought together leaders from across the poultry value chain to discuss sustainability, scalability, farmer profitability, exports, innovation, biosecurity, and leadership.

A common theme emerged from the discussion: the future growth of Indian poultry will depend on scientific management, resilient supply chains, technology adoption, farmer empowerment, skilled manpower, and stronger collaboration among industry stakeholders. Panellists emphasised that while the sector has demonstrated remarkable resilience, the next phase of growth will require data-driven decision-making, sustainable nutrition strategies, improved traceability, enhanced disease surveillance, and greater alignment with global standards.

Panel Discussion – Quotable Quotes

Moderator – Prof. (Dr.) P. K. Shukla: “The future of Indian poultry depends on scientific management, policy support, biosecurity excellence and strong industry-academia collaboration. Sustainability and scalability must progress together.”

Mr. O. P. Singh: “Technology adoption and operational efficiency are no longer optional but essential for sustainable poultry growth. Integrators must focus on innovation-driven productivity.”

Mr. Valsan Parameswaran: “India has immense potential to emerge as a significant poultry exporter. Quality standards, traceability and global market preparedness will be key drivers of future success.”

Dr. Vishal Singh Rawat: “The next phase of poultry development will be led by data-driven decision making, precision farming and smart production systems that improve profitability and resilience.”

Mr. T. Srinithi: “Feed accounts for the largest share of production costs. Sustainable nutrition strategies and supply chain stability will play a crucial role in protecting industry margins.”

Dr. Mahesh P.S. : “Strong regulatory support, disease surveillance and coordinated stakeholder efforts are essential to safeguard poultry growth and farmer confidence.”

Ranpal Dhanda: “Farmer sustainability must remain at the center of industry growth. A

resilient poultry sector can only be built when farmers are empowered with knowledge, technology and fair returns.”

Mr. Divya Kumar Gulati: “Feed quality and innovation will continue to shape poultry performance. The industry must focus on efficiency, sustainability and responsible resource utilization.”

Mr. Uday Singh Bayas: “Industry associations have a vital role in uniting stakeholders and addressing common challenges. Collective action is necessary for long-term sectoral progress.”

Dr. Jeetendra Varma: “Global poultry trends indicate increasing emphasis on animal welfare, biosecurity and sustainability. India must align with global best practices while maintaining competitiveness.”

Dr. Meganathan: “Regional poultry sectors offer immense growth opportunities. Strengthening grassroots veterinary support and farmer education will accelerate inclusive development.”



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Dr. Damodar Pattath: “Health management remains the foundation of poultry success. Prevention through biosecurity and proactive disease monitoring is always more effective than treatment.”

Dr. Swati Karki: “Consumer expectations are evolving rapidly. Innovation, transparency and science-based communication will define the future relationship between producers and consumers.”

Mr. Naveen Pasupathy: “Entrepreneurship and value-chain integration will create the next generation of poultry leaders. Agility and innovation will be critical for scaling businesses successfully.”

Concluding Session

Summarising the key takeaways, Prof. (Dr.) Ajit Ranade, Advisor, VIP, emphasised the importance of translating insights into actionable outcomes and commended the industry’s readiness to embrace innovation and tackle future challenges collectively. The symposium concluded with a vote of thanks by Major (Dr.) Vinod Kumar, who acknowledged the contributions of speakers, delegates, sponsors, exhibitors, media partners, industry associations, academic institutions, and the VIP organizing team.

Looking Ahead

The 3rd National Symposium reaffirmed the poultry sector’s commitment to scientific excellence, innovation, and collaboration. The event concluded with a shared vision of building a resilient, sustainable, and globally competitive poultry industry capable of meeting future challenges while capitalising on emerging opportunities.





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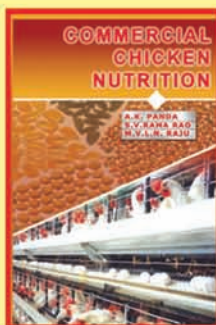
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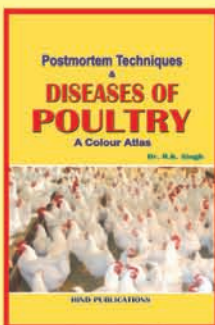
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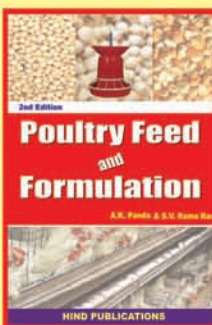
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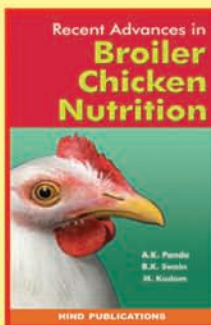
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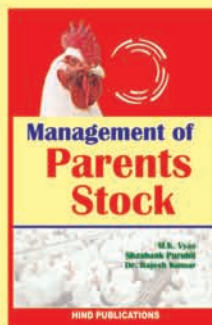
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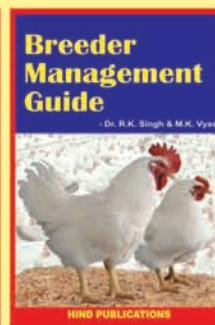
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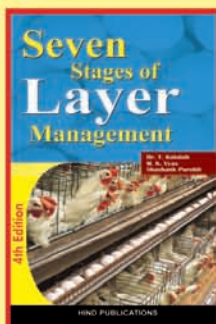
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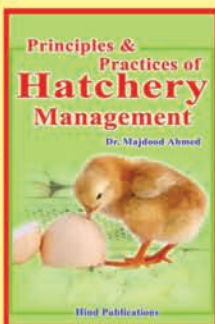
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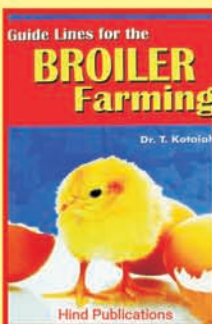
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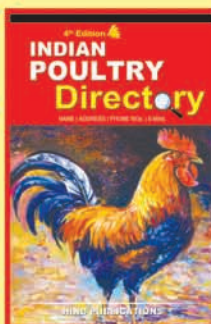
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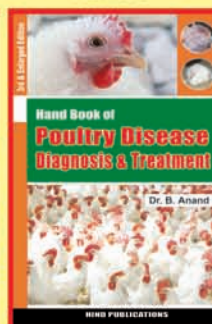
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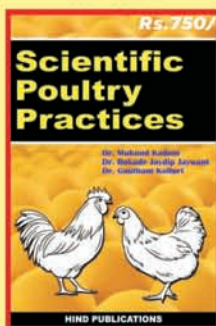
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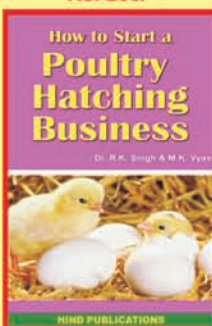
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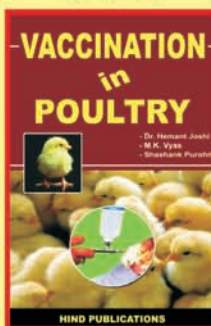
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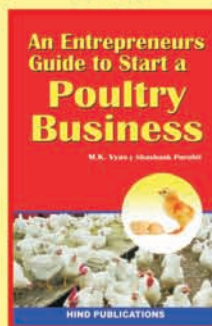
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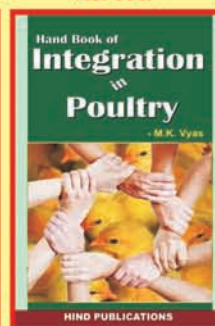
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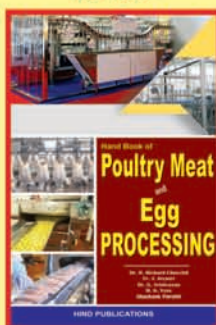
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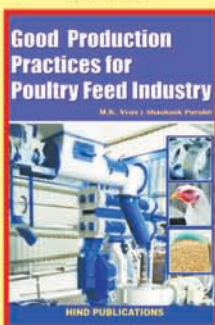
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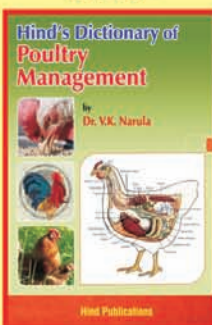
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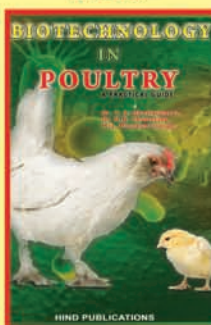
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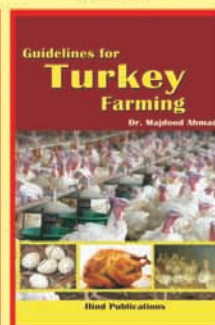
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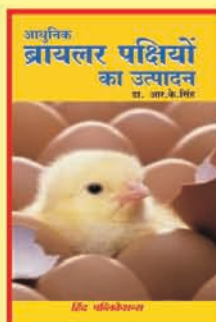
Rs. 250/-



Rs. 850/-

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Rs. 260/-



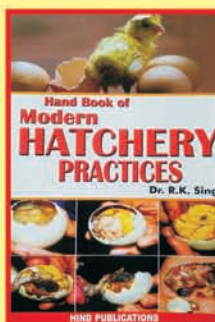
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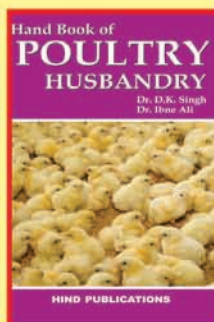
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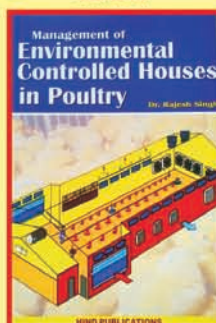
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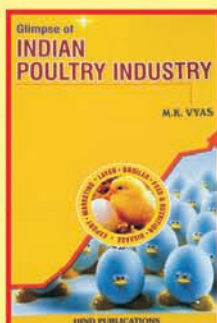
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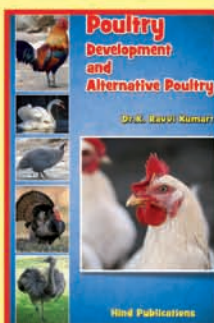
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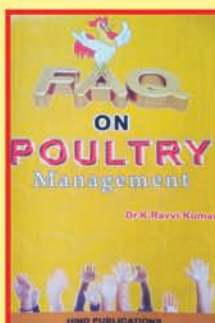
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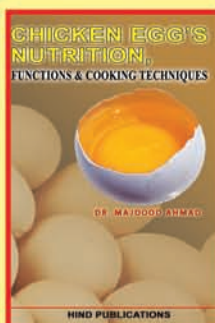
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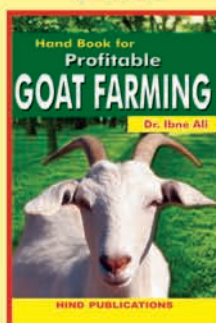
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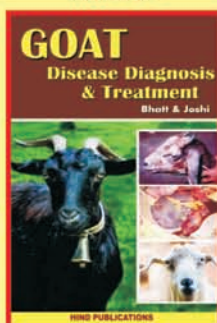
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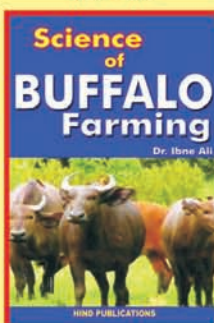
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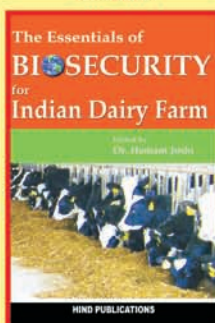
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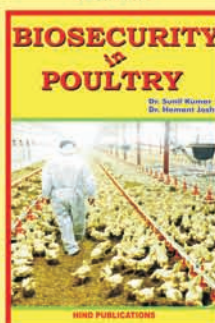
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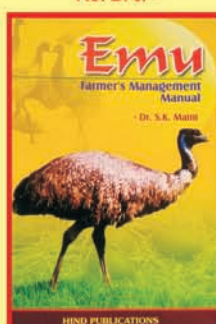
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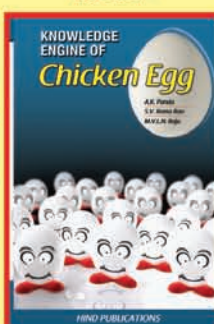
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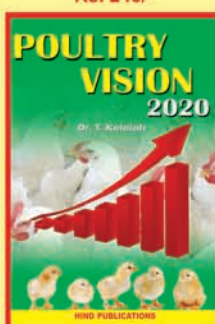
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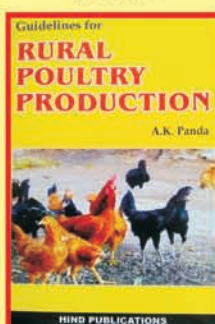
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Aviagen: Late-Spring Market Analysis Highlights Profitability Growth Amidst Regional Feed and Disease Pressures

The Current Landscape of the Asian Poultry Market

In its latest regional market assessment released in early June 2026, Aviagen outlined a complex but largely positive trajectory for the Asia-Pacific broiler and breeder sectors. The period between late

May and early June showcased a dynamic tension between strong profitability growth driven by technology investments and persistent, localized challenges that threaten to squeeze producer margins. As global poultry consumption continues its upward trend, the Asian market remains a critical barometer for the industry's overall health and the efficacy of modern breeding programs under diverse environmental pressures.

Growth, Technology, and Production Expansion

According to Aviagen's "Broiler & Breeder News Asia" report, countries such as Malaysia, Indonesia, and Vietnam experienced robust sector development. This growth is not merely a byproduct of increased demand but the result of deliberate production expansion and targeted technology investments. Producers in these regions are increasingly adopting automated climate control systems, precision nutrition, and advanced data analytics to monitor flock health and optimize the genetic potential of their birds. These technological leaps are crucial for maintaining livability and feed conversion ratios (FCR) in tropical climates, directly contributing to the strong profitability growth noted in the report. By leveraging high-performing genetic lines, producers are maximizing yield per square meter, effectively offsetting some of the capital expenditures required for modernization.

Navigating Oversupply and Margin Pressures

Despite the positive momentum, the report does not shy away from the economic realities plaguing



specific territories. Indonesia and the Philippines are currently grappling with oversupply-driven price pressures. When production outpaces domestic consumption and export channels are bottlenecked, farm-gate prices plummet, eroding the margins

of both independent farmers and integrated operations. This oversupply scenario forces breeders to focus heavily on efficiency; when the price per kilogram of meat drops, the only way to maintain solvency is to produce that meat at a strictly controlled, lower cost. Aviagen's genetic focus on robustness and feed efficiency becomes highly relevant in these tight-margin environments, where every gram of feed wasted represents a direct hit to the bottom line.

The Shadows of Disease and Input Costs

Perhaps the most concerning elements of Aviagen's recent update are the ongoing structural challenges: rising feed costs in the Indian subcontinent and persistent viral outbreaks in Southeast Asia. Feed constitutes up to 70% of live production costs. As grain prices fluctuate due to climate events, geopolitical tensions, or supply chain disruptions, poultry producers feel the immediate impact. Simultaneously, the shadow of Avian Influenza (H5N1) continues to loom large. The report specifically highlights H5N1 outbreaks in Vietnam, a stark reminder that biosecurity and genetic disease resistance are not just theoretical goals but daily operational necessities. Viral outbreaks disrupt local supply chains, trigger trade bans, and cause devastating flock losses. As Aviagen and other breeders monitor these trends, the industry's mandate is clear: genetic advancement must run parallel to rigorous biosecurity and adaptive supply chain management to survive the volatility of the modern agricultural landscape. 

Godrej Agrovet Deploys USD 18 Million Precision Nutrition and Feed-Mill Digitization Program

Indian agribusiness conglomerate Godrej Agrovet has officially launched a comprehensive, multi-phase technology initiative across its domestic feed-manufacturing facilities, investing USD 18 million to modernize its animal nutrition division. The massive commercial deployment comes at a critical juncture when Indian compound feed manufacturers are facing historic raw ingredient price volatility, with key protein inputs like soybean de-oiled cake and essential feed corn hit by localized supply shortages and logistical delays at main shipping hubs. Commercially, the investment is designed to protect Godrej Agrovet's market share in the premium livestock feed sector, allowing the company to lower its manufacturing overhead costs, improve inventory turnaround times, and provide cost-effective, high-performance feed options to its sprawling network of contract broiler and layer farmers. From a technical perspective, the modernization project centers on the complete integration of automated, inline Near-Infrared (NIR) spectroscopy sensors across all raw ingredient reception bays and primary blending lines. Traditional feed mill operations rely on retrospective laboratory analysis, which can take days to reveal variations in the nutrient profile of incoming grains. By contrast, Godrej Agrovet's new real-time NIR system instantly scans the chemical composition of incoming grain shipments as they pass through conveyor belts, analyzing exact moisture levels, crude protein content, crude fiber, and amino acid profiles on the spot.

This real-time sensory data feeds directly into the mill's automated matrix-mixing software. The system adjusts the production recipe on the fly, instantly compensating for any nutritional deficits in individual grain batches by releasing precise amounts of synthetic amino acids or liquid enzymes. This level of precision eliminates costly nutrient over-formulation—a common industry buffer that leads to expensive ingredient waste—and ensures that every batch of finished pellet feed meets exact metabolic specs.

Additionally, the capital expenditure funds a major software overhaul across the company's internal logistics and distribution channels. Godrej Agrovet has deployed an AI-driven predictive inventory platform that syncs directly with regional weather forecasts and harvest market trackers. This allows the procurement team to secure alternative regional feed components, such as broken rice, pearl millet, and de-oiled rice bran, weeks before localized grain shortages can drive up open-market prices. By upgrading its feed-manufacturing pipeline to this smart, digitally responsive framework, Godrej Agrovet sets a new operational standard for precision animal nutrition in South Asia. This infrastructure protects its corporate profit margins while giving independent livestock farmers a vital financial cushion against global feed market shocks. 

High Logistics Surcharges Strain Broiler Profit Margins Across Western and Northern India



Independent poultry marketing federations across Gujarat, Rajasthan, and Punjab are experiencing a severe tightening of their net profit margins due to high freight surcharges implemented by regional logistics operators. Commercially, the rising cost of moving live birds from rural rearing farms to major urban retail markets has made traditional open-market trading largely unprofitable. Technically, this transport cost crisis is forcing a major shift toward decentralized processing. Forward-thinking integrators are investing in smaller, localized mobile processing units and regional cold-storage hubs. This setup allows them to process birds closer to production farms and transport chilled, dressed carcasses instead of live birds, significantly reducing transit weight losses and transport expenses. 



Srinivasa Farms Successfully organized the Srinivasa Hy-Line Egg School in Alila Diwa, Goa

Srinivasa Farms successfully organized the Srinivasa Hy-Line Egg School 2026 in Alila Diwa, Goa on July 27 and 28, 2026. The two-day technical conference brought together poultry farmers, layer consultants, veterinarians, nutritionists, and poultry industry professionals from across India to discuss the latest developments in commercial layer farming. The programme began with the traditional Lamp Lighting Ceremony by Mrs. Jahanavi Chitturi, Mr. Suresh Chitturi, Mr. Harsha Chitturi and Mr. Jonathan Cade. Followed by welcome addresses by Mr. Harsha Chitturi, President, Srinivasa Farms, Mr. Suresh Chitturi, Chairman, Srinivasa Farms, and Mr. Jonathan Cade, President, Hy-Line International.

The conference focused on the latest advancements in layer genetics, nutrition, flock management, disease prevention, biosecurity, and technologies that help improve bird health, egg quality, and farm profitability. Experts from Hy-Line International - Dr. Petek Settar, Director of Research Development, shared the latest updates on Hy-Line's breeding programme and the future development of W-80i and Brown layer birds. Dr. Daniel Valbuena, Global Technical Service Director, delivered technical sessions on critical management factors affecting layer performance, including water quality, feed particle size, lighting, environmental management, and the importance of the first 27 weeks in determining a layer's lifetime productivity. Mr. Vitor Arantes, Global Product Manager, discussed modern nutrition strategies that complement the latest genetic advances and improve profitability.

Experts from several leading companies also shared their technical expertise. Dr. Ganesh Darban, Vaksindo Animal Health presented strategies for controlling respiratory diseases, with special emphasis on Avian Influenza and Infectious Bronchitis. Mr. Michele Muccio, Innovad Group, represented by Vets Pharma, highlighted the importance of biomonitoring and data-driven mycotoxin management to improve flock performance. Dr. Pushparaj Chaudhuri, Boehringer Ingelheim explained the importance of establishing a strong immune foundation in commercial layers, while Dr. Neerad Khuje, Elanco presented an integrated approach to protecting long-term respiratory health in poultry flocks. While Dr. Vaibhav M. Gawande, EW Nutrition explained strategies for effective mycotoxin monitoring and control. Mr. Ernst van Gulijk, Nova-Tech Poultry shared the benefits of Infrared Beak Treatment.

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“

Inactivated oil-emulsion vaccine combination of Newcastle Disease virus of Genotype VII of N018 strain and Infectious Bronchitis of M-41, 771 and QX-like strain and, Egg Drop Syndrome '76 strain.

VAKSIMUNE® NDL IBplus EDS : The results of challenge test, observation for 14 days

Batch No.	Group	Protection rate		HI-GMT		NI		
		Ratio*	%	ND	EDS	IB (M41)	IB (QX)	IB (771)
272M4 OOV	Vaccinated	10/10	100	207.9	147	3.6	2.2	2.2
	Control	0/10	0	<2	<2	0	0	0

*) Number of birds survived per number of challenged birds

Egg drop syndrome – 1976 (EDS –'76) is a major cause for loss of egg production upto 40% and laying of thin shelled and shell less eggs by apparently healthy birds. The syndrome is caused by an adenovirus with transmission occurring vertically and horizontally.



Vaccination Programme:

Each bird should be given one dose at age of 16-18 weeks.

Note : The vaccination programme depends on infection pressure and local situation under supervision of poultry veterinarian

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